## 1Q18 HIGHLIGHTS

# E-Commerce grew 65\%, reaching R\$1.6 billion and 35\% of total sales <br> Physical store sales grew 21\% in total ( $16 \%$ same store) <br> Total sales rose $34 \%$, reaching $\mathrm{R} \$ 4.5$ billion <br> EBITDA grew 30\% to R\$301 million, 8.3\% margin <br> Net profit grew $152 \%$ to $\mathbf{R} \$ 147$ million, $4.1 \%$ margin Net cash position of $\mathbf{R} \$ 1.3$ billion in Mar/18 

- Highest quarterly growth in the last 5 years. In 1Q18, total sales, including physical stores, traditional e-commerce (1P) and marketplace (3P) increased $33.8 \%$ to $\mathrm{R} \$ 4.5$ billion, reflecting growth of $64.6 \%$ in e-commerce and $21.4 \%$ in physical stores. Magalu continued to gain market share across all channels and major product categories. By contrast, in the first two months of the year, the market for furniture and electronics grew only $1.7 \%$, according to IBGE.
- Accelerated growth in e-commerce. E-commerce sales grew $64.6 \%$ in 1 Q18, compared to market growth of $11.0 \%$, (E-bit), reaching $35.3 \%$ of total sales. In traditional e-commerce, sales grew $53.7 \%$, and the marketplace contributed with additional sales of $\mathrm{R} \$ 125.8$ million. This market share gain was the result of: (i) increased sales on mobile platforms, mainly through the app, which reached 14 million downloads, (ii) higher conversion rates across all channels, (iii) maturation of multichannel projects, especially, In-Store Pick-Up and (iv) sustaining the high level of customer service that enabled us to maintain our RA1000 seal of excellence in service.
- Evolution of gross profit. In 1 Q18, gross profit increased $25.3 \%$ to $\mathrm{R} \$ 1.04$ billion. Gross margin decreased 80 bps to $28.9 \%$ in 1Q18, reflecting: (i) a significant increase in e-commerce share and (ii) preservation of gross margin across all channels, the result of intelligent purchasing decisions, better inventory management and greater price rationality in the online and offline markets.
- Significant dilution of operating expenses. In 1Q18, operating expenses were diluted by 100 bps to $21.2 \%$ of net revenue. Expenses grew only $22.8 \%$ versus net revenue growth of $28.7 \%$, resulting in significant operating leverage. This dilution reflects the growth of e-commerce, the continuity of the Zero Base Budget (OBZ) and Matrix Expense Management (GMD) programs implemented by the Company, as well as efficiency gains driven by digital transformation projects, such as the Mobile Sales application and In-Store Pick-Up.
- Strong EBITDA growth, reduction of financial expenses and evolution of net income. In 1Q18, EBITDA increased $29.6 \%$ to $R \$ 300.5$ million ( $8.3 \%$ margin). High sales growth, the positive contribution of e-commerce and the dilution of expenses yielded the EBITDA growth. In addition, financial expenses were diluted by 280 bps to $1.4 \%$ of net revenue, as a result of the significant reduction in net debt and the decline in the CDI rate. Due to these factors, the Company posted $\mathrm{R} \$ 147.5$ million of net profit (ROE of 29\%)
- Strong cash flow generation. Cash flow from operations, adjusted by receivables, reached R\$1.0 billion LTM, due to improved results and working capital management. In the last 12 months, the change in adjusted working capital contributed $\mathrm{R} \$ 227.7$ million to operating cash generation.
- Reduction of net debt and optimization of the capital structure. In the last 12 months, the Company reduced adjusted net debt by $\mathrm{R} \$ 1.7$ billion, from a net debt of $\mathrm{R} \$ 0.4$ billion in Mar/17 to a net cash position of $\mathrm{R} \$ 1.3$ billion in Mar/18. In Mar/18, the Company reached a total cash position of $\mathrm{R} \$ 2.1$ billion, considering cash and securities of $\mathrm{R} \$ 1.1$ billion and $\mathbf{R} \$ 1.0$ billion in credit card receivables.

Magalu
1Q18 Earnings Release

| R\$ million (except when otherwise indicated) | $\mathbf{1 Q 1 8}$ | $\mathbf{1 Q 1 7}$ | \% Chg |
| :--- | ---: | ---: | ---: |
| Total Sales' (including marketplace) | $4,466.2$ | $3,338.1$ | $33.8 \%$ |
| Gross Revenue | $4,366.3$ | $3,351.0$ | $30.3 \%$ |
| Net Revenue | $3,613.3$ | $2,806.9$ | $28.7 \%$ |
| Gross Income | $1,043.4$ | 832.4 | $25.3 \%$ |
| Gross Margin | $28.9 \%$ | $29.7 \%$ | -80 bps |
| EBITDA | 300.5 | 231.9 | $29.6 \%$ |
| EBITDA Margin | $8.3 \%$ | $8.3 \%$ | 0 bps |
| Net Income | 147.5 | 58.6 | $151.8 \%$ |
| Net Margin | $4.1 \%$ | 200 bps |  |
| Same Physical Store Sales Growth | $15.9 \%$ | $2.1 \%$ | - |
| Total Physical Store Sales Growth | $21.4 \%$ | $11.6 \%$ | $13.4 \%$ |
| Internet Sales Growth (1P) | $53.7 \%$ | $56.2 \%$ | - |
| Total E-commerce Sales Growth | $64.6 \%$ | $58.5 \%$ | - |
| E-commerce Share in Total Sale | $35.3 \%$ | $28.7 \%$ | 6.6 pp |
| Number of Stores - End of Period | 858 | 804 | 54 stores |
| Sales Area - End of Period (M2) | 526,052 | 503,907 | $4.4 \%$ |

[^0]Magalu<br>1Q18 Earnings Release

## YEAR OF THE CUSTOMER AT MAGALU

We have worked hard over the last few years to build the foundations for our Digital Transformation strategy. During the first phase, we focused on our strategic pillars: strengthening our multichannel approach; extending our consumer on-boarding strategy; expanding the digitalization of our physical stores; disseminating our digital culture and reinforcing our sales platform. We launched the marketplace; we began offering in-store pickup; we digitalized the physical stores; Luizalabs assumed responsibility for all technology-related operations, and we initiated many other projects that will sustain the growth of Magalu in years to come.

Today we offer our customers a unique, fully integrated and increasingly digital multi-channel experience, serving them through physical stores, an e-commerce operation and via the more than 2,000 sellers on our marketplace platform.

Now we are embarking on a new phase, with a total focus on customers. Our goal will be to significantly increase the quality of service that we provide to them, be it: availability of products; credit approval; delivery and assembly time; ease of the exchange process and service in our call center. The Brazilian consumer will enjoy a level of service far above what they are accustomed to experiencing today.

In addition to increasing the level of service, we want to exponentially increase our base of active customers and their purchasing frequency. In order to achieve this, we are going to invest future earnings with an eye towards our customers and their long-term value. Our financial situation allows us to do this. We have a business model that combines accelerated growth with a high return on invested capital.

During the first quarter of 2018, we mapped out where these investments should be made, and have already begun to make them in the most effective form possible. The results achieved this quarter were very encouraging and, going forward, our investments will intensify.

We are entering an era where our customer is at the center of our decisions. It is for them that we work, and now we want to exceed their expectations. We want to take the level of customer enchantment to a level never seen before, achieving the highest levels of Net Promoter Score (NPS). NPS is now a corporate goal, meaning that all employees are involved in this mission.

In order to accelerate last mile deliveries to our customers' homes we have just completed the acquisition of a logistics technology startup called Logbee. A partner of Magalu since 2017, Logbee created a platform that successfully enables the orchestration of an atomized fleet of autonomous distribution partners, facilitating the delivery of light products in real time, at scale.

Through an easy and intuitive application, Logbee distributes the orders and indicates the best route, maximizing the number and density of deliveries. Logbee is currently responsible for more than $90 \%$ of our two day express deliveries in the Greater Sao Paulo area.

With the acquisition, Logbee's operations will be rapidly expanded beyond the greater Sao Paulo area to include all cities and metropolitan areas where Magalu has a physical presence.

Logbee will also play a significant role in important initiatives like Ship from Store and Fulfillment By Magalu and we plan on sharing the benefits of these differentiated logistics services with the sellers on our marketplace platform.

Our delivery network, Malha Luiza, is currently composed of more than 1,500 micro-transport companies and handles more than $80 \%$ of all of the Company's last mile deliveries as well as resupplying the physical stores. The addition of Logbee will enable Malha Luiza to significantly increase the delivery of light products with the same efficiency and quality as our current deliveries.

The ability to leverage the stores as mini distribution centers, coupled with this capacity to harness thousands of local delivery partners, will enable the Company to attain the highest possible delivery speeds, at the lowest total delivery cost.

A reflection of the high quality of our customer service and the success of our logistics operation, our e-commerce business continues to have the highest customer service rating, RA 1000, in the retail industry, according to Reclame Aqui.

## THE BEGINNING OF AN INSPIRING YEAR

We started 2018 on the right foot. The Company's total sales grew $34 \%$ in the first quarter, and we gained market share across all channels and major product categories. The number of customers who made purchases via Magazine Luiza in the first quarter increased $36 \%$ compared to the first quarter of 2017.

Our e-commerce grew $65 \%$, reaching $R \$ 1.6$ billion in sales in the quarter, with $R \$ 126$ million in Marketplace sales. This growth was possible even with a strong comparative base (e-commerce grew $59 \%$ in 1Q17). In the Marketplace, we reached 1,200 sellers and 2 million SKUs registered on the platform.

We continue to invest heavily in the mobile experience of customers purchasing via smartphones. This quarter, we reached the 14 million app download mark. Traffic through mobile devices has reached approximately $70 \%$ of total traffic, while sales through smartphones are already approaching $45 \%$ of total e-commerce sales. For purchases made via the app, we expanded our free express delivery service to other state capitals, such as Rio de Janeiro, Belo Horizonte and Curitiba and also expanded the program to include desktop and mobile site users.

Physical store sales also maintained an accelerated growth rate this quarter, reaching $16 \%$ of same stores and $21 \%$ of all stores. Last Friday we reopened the first renovated stores redesigned using the "shoppable distribution center" model. Back office space has been reallocated; new equipment has been installed, and the customer now has a more convenient area for service and pickup of products purchased online. All of this was done to adapt the stores to a $100 \%$ multi-channel reality.

We would also like to highlight the excellent performance of stores opened in the last 12 months, and their contribution to the Company's total sales growth. Investments in expansion continue. In the second quarter we will open more than 30 stores, mainly in new regions such as São Luís, MA and Goiânia, GO. This is another opportunity to win new customers and gain market share.

We expanded the customer base of the Luiza Card, reaching 3.5 million cards this quarter. Since Luiza Card customers are more loyal and buy more frequently, we continue to invest in Luiza Card as an important loyalty instrument, and as a way to offer the best credit and installment conditions to our customers. Consumer purchases via Luiza Card within Magalu grew more than $50 \%$ this quarter.

And we continue to generate a lot of cash. In the last 12 months, the Company generated approximately R 1.0 billion of cash flow from operations, due to the continuous improvement of results and management of working capital. We have significantly diluted our operating and financial expenses. We have been able to be more efficient in managing inventory, reducing the levels of product breakage, serving customers faster in all of the regions in which we operate.

Luizalabs, which has been the engine of Magalu's digital transformation, continues to expand.
In the second quarter, the Sao Paulo team will move into a larger and even more collaborative home, close to our Sao Paulo headquarters.

Excited for the World Cup, we launched our Sai Zica ("Bad luck be gone!") campaign, the biggest television sale in the Company's history, encouraging our customers, in a playful way, to replace all TV sets which bore witness to Brazil's ignoble $7 \times 1$ loss to Germany in the previous World Cup. And it has already been a success. In an unprecedented action, we are even accepting used TVs as partial payment for the new TVs via a partnership with a company that specializes in the resale of used televisions.

## FINAL CONSIDERATIONS

We remain confident in our digital transformation strategy and our ability to execute. We are optimistic about the near future, and well-prepared for important upcoming sales events such as the World Cup and Mother's Day. With the recent resumption of the country's economic growth and inflation and interest rates at the lowest levels in our history, we envision a positive scenario for the coming quarters.

In this new phase, we will build a company that is increasingly customer-oriented and focused on long-term value. In order to achieve this, we plan on investing to attaining the highest quality of service and to grow our customer base exponentially.

We are thankful, once again, for the continued confidence and support of our customers, employees, shareholders and suppliers as we embark on this journey.

## OPERATING AND FINANCIAL PERFORMANCE

Magalu ended 1Q18 with 858 stores, 716 of which were conventional stores, 141 virtual stores and an e-commerce operation. In 1Q18, the Company inaugurated 3 stores and closed another 3, all of them conventional.


Total Retail sales were up $33.8 \%$ in $1 Q 18$ as a result of a $21.4 \%$ increase in brick-and-mortar stores and a $64.6 \%$ increase in ecommerce. This growth reflects consistent e-commerce and bricks-and-mortar performance.


Luiza Card total sales penetration increased 300 bps to $23 \%$ in 1Q18, contributing to the Company's strategy of increasing customer loyalty. Due to a more conservative credit policy, the percentage of DCC (direct credit to consumers) sales fell from 7\% to 5\% YoY.

## Gross Revenues

| (in R\$ million) | 1 Q18 | 1 Q17 | \% Chg |
| :---: | :---: | :---: | :---: |
| Gross Revenue - Retail - Merchandise Sales | 4,177.1 | 3,199.2 | 30.6\% |
| Gross Revenue - Retail - Services | 172.9 | 138.7 | 24.6\% |
| Gross Revenue - Retail | 4,349.9 | 3,337.9 | 30.3\% |
| Gross Revenue - Consortium Management | 19.1 | 16.1 | 18.7\% |
| Inter-Company Eliminations | (2.7) | (3.0) | -9.1\% |
| Gross Revenue - Total | 4,366.4 | 3,351.0 | 30.3\% |

In 1Q18, total gross revenues grew $30.3 \%$ to $\mathrm{R} \$ 4.4$ billion, due to the accelerated growth of e-commerce, increased same physical store sales and the contribution of new stores. Also notable was the growth in services revenue, which includes the sale of new insurance, digital services (Lu Conecta) and marketplace commissions.

## Net Revenues

| (in R\$ million) | $\mathbf{1 Q 1 8}$ | $\mathbf{1 Q 1 7}$ | \% Chg |
| :--- | ---: | ---: | ---: | ---: |
| Net Revenue - Retail - Merchandise Sales | $3,445.6$ | $2,672.8$ | $28.9 \%$ |
| Net Revenue - Retail - Services | 152.9 | 122.1 | $25.3 \%$ |
| Net Revenue - Retail | $\mathbf{3 , 5 9 8 . 5}$ | $\mathbf{2 , 7 9 4 . 9}$ | $\mathbf{2 8 . 8 \%}$ |
| Net Revenue - Consortium Management | 17.6 | 15.0 | $17.3 \%$ |
| Inter-Company Eliminations | $\mathbf{( 2 . 7 )}$ | $(3.0)$ | $-9.1 \%$ |
| Net Revenue - Total | $\mathbf{3 , 6 1 3 . 3}$ | $\mathbf{2 , 8 0 6 . 9}$ | $\mathbf{2 8 . 7 \%}$ |

In 1Q18, total net revenues rose $28.7 \%$ to $\$ \$ 3.6$ billion, in line with total gross revenue.

## Gross Profit

| (in R\$ million) | $\mathbf{1 Q 1 8}$ | $\mathbf{1 Q 1 7}$ | \% Chg |
| :--- | ---: | ---: | ---: |
| Gross Profit - Retail - Merchandise Sales | 879.9 | 703.2 | $25.1 \%$ |
| Gross Profit - Retail - Services | 152.9 | 122.1 | $25.3 \%$ |
| Gross Profit - Retail | $\mathbf{1 , 0 3 2 . 8}$ | $\mathbf{8 2 5 . 3}$ | $\mathbf{2 5 . 1 \%}$ |
| Gross Profit - Consortium Management | 10.6 | - | 7.2 |
| Inter-Company Eliminations | $\mathbf{1 , 0 4 3 . 4}$ | $\mathbf{4 8 . 1}$ | $\mathbf{0 . 0}$ |
| Gross Profit - Total | $\mathbf{2 8 . 9 \%}$ | $\mathbf{8 3 2 . 4}$ | $\mathbf{2 5 . 3 \%}$ |
| Gross Margin - Total | $\mathbf{2 9 . 7 \%}$ | $\mathbf{- 8 0} \mathbf{b p s}$ |  |

In 1Q18, gross profit increased by $25.3 \%$ to $\mathrm{R} \$ 1.04$ billion, equivalent to a gross margin of $28.9 \%$. This result is attributable to: (i) a higher contribution from e-commerce over total sales and (ii) stable gross margins across all channels.

## Operating Expenses

| (in R \$ million) | 1 Q18 | \% NR | 1Q17 | \% NR | \% Chg |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Selling Expenses | (641.9) | -17.8\% | (508.6) | -18.1\% | 26.2\% |
| General and Administrative Expenses | (132.9) | -3.7\% | (120.1) | -4.3\% | 10.7\% |
| General and Administrative Expenses | (774.8) | -21.4\% | (628.7) | -22.4\% | 23.2\% |
| Provisions for Loan Losses | (12.5) | -0.3\% | (5.6) | -0.2\% | 123.2\% |
| Other Operating Revenues, Net | 21.1 | 0.6\% | 10.4 | 0.4\% | 103.9\% |
| Total Operating Expenses | (766.2) | -21.2\% | (623.9) | -22.2\% | 22.8\% |

## Selling Expenses

Selling expenses totaled $\mathrm{R} \$ 641.9$ million or $17.8 \%$ of net revenues in 1 Q 18 ( 30 bps lower YoY). This reduction reflects significant operational leverage (dilution of payroll expenses, rent, telephone, energy, among others); the continuity of the Matrix Expense Management (GMD) program, and the maturation of digital transformation projects.

## General and Administrative Expenses

General and administrative expenses came to $\mathrm{R} \$ 132.9$ million or $3.7 \%$ of net revenues in 1 Q 18 ( 60 bps lower YoY). This reduction reflects operating leverage; the Zero Base Budget (OBZ) program; the Matrix Expense Management (GMD) program and the significant reduction of inflation on salary adjustments.

## Provisions for Loan Losses

Provisions for loan losses reached $\mathrm{R} \$ 12.5$ million in 1 Q18.

Other Operating Revenues and Expenses, Net

| (in R\$ million) | 1Q18 | \% NR | 1Q17 | \% NR | \% Chg |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Gain on Sale of Assets | $(0.1)$ | $0.0 \%$ | $0.1 \%$ | 2.6 | $0.4 \%$ |
| Deferred Revenue Recorded | 10.7 | $0.3 \%$ | 10.1 | $0.2 \%$ |  |
| Provision for Tax Liabilities | 11.5 | $0.3 \%$ | $(0.8)$ | $0.0 \%$ | - |
| Non-recurring Expenses | $(1.0)$ | $0.0 \%$ | $(0.6)$ | $0.0 \%$ | $73.2 \%$ |
| Other | $(0.0)$ | $0.0 \%$ | $(1.0)$ | $0.0 \%$ | $-99.9 \%$ |
| Total | $\mathbf{2 1 . 1}$ | $\mathbf{0 . 6 \%}$ | $\mathbf{1 0 . 4}$ | $\mathbf{0 . 4 \%}$ | $\mathbf{1 0 3 . 9 \%}$ |

Other net operating revenues and expenses came to $\mathrm{R} \$ 21.1$ million in $1 Q 18$, chiefly due to a deferred revenues allocation of $R \$ 10.7$ million and $R \$ 11.5$ million of a non-recurring tax effects.

## Equity Income

Equity income remained stable at R\$23.3 million or $0.6 \%$ of net revenue in 1 Q18. The main factors that impacted this result were: (i) Luizacred's performance with equity income of $\mathrm{R} \$ 18.9$ million and (ii) Luizaseg's performance with equity income of $\mathrm{R} \$ 4.4$ million.

## EBITDA

In 1Q18, EBITDA grew $29.6 \%$ to $\mathrm{R} \$ 300.5$ million, equivalent to a margin of $8.3 \%$. The high sales growth; positive contribution from e-commerce, and the dilution of operating expenses contributed to the EBITDA growth.

## EBITDA performance (\% of net revenue)



## Financial Results

| R\$ million | $\mathbf{1 Q 1 8}$ | \% NR | $\mathbf{1 Q 1 7}$ | \% NR | \% Chg |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Financial Expenses | $(83.5)$ | $-2.3 \%$ | $(153.9)$ | $-5.5 \%$ | $-45.7 \%$ |
| Interest on loans and financing | $(16.9)$ | $-0.5 \%$ | $(68.0)$ | $-2.4 \%$ | $-75.2 \%$ |
| Interest on prepayment of receivables - third party card | $(15.3)$ | $-0.4 \%$ | $(33.1)$ | $-1.2 \%$ | $-53.7 \%$ |
| Interest on prepayment of receivables - Luiza Card | $(43.8)$ | $-1.2 \%$ | $(41.9)$ | $-1.5 \%$ | $4.6 \%$ |
| Other expenses | $(7.6)$ | $-0.2 \%$ | $(11.1)$ | $-0.4 \%$ | $-31.4 \%$ |
|  |  |  |  |  |  |
| Financial Revenues | 23.8 | $0.7 \%$ | 23.5 | $0.8 \%$ | $1.0 \%$ |
| Gains on marketable securities | 1.3 | $0.0 \%$ | 5.2 | $0.2 \%$ | $-75.1 \%$ |
| Other financial revenues | 22.5 | $0.6 \%$ | 18.3 | $0.7 \%$ | $22.6 \%$ |
| Total Financial Results | $(59.8)$ | $-1.7 \%$ | $(130.4)$ | $-4.6 \%$ | $-54.2 \%$ |
| Income from securities ${ }^{1}$ | 9.6 | $0.3 \%$ | 13.5 | $0.5 \%$ | $-29.2 \%$ |
| Adjusted Net Financial Results | $(50.2)$ | $-1.4 \%$ | $(116.9)$ | $-4.2 \%$ | $-57.1 \%$ |

Note (1): yields of the exclusive fund, which are accounted as financial revenue in the Parent Company and as gross revenue in the Consolidated, as per the Explanatory Notes of ITR.

In 1Q18, adjusted net financial results came to $\mathrm{R} \$ 50.2$ million, a $57.1 \%$ improvement YoY. Financial results improved 280 bps as a percentage of net revenue (from $4.2 \%$ to $1.4 \%$ ). This result was positively impacted by reduced net debt and a decrease in the Selic rate.

## Net Income

In 1Q18, net income came to R\$147.5 million (net margin of $4.1 \%$ ) with an annualized ROIC of $31 \%$ and a ROE of $29 \%$.

## Working Capital

| CONSOLIDATED (R\$ million) | LTM | Mar-18 | Dec-17 | Sep-17 | Jun-17 | Mar-17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (+) Accounts Receivables | 831.8 | 1,410.7 | 1,241.3 | 663.2 | 503.8 | 578.8 |
| (+) Inventories | 483.2 | 1,937.3 | 1,969.3 | 1,545.5 | 1,430.3 | 1,454.1 |
| (+) Related Parties | 62.5 | 119.3 | 96.8 | 65.2 | 47.1 | 56.8 |
| (+) Recoverable Taxes | (3.6) | 191.9 | 200.7 | 189.0 | 182.7 | 195.5 |
| (+) Other Assets | (27.4) | 38.7 | 77.3 | 103.3 | 90.2 | 66.1 |
| (+) Current Operating Assets | 1,346.5 | 3,697.8 | 3,585.4 | 2,566.2 | 2,254.3 | 2,351.3 |
| (-) Suppliers | 694.5 | 2,456.9 | 2,919.5 | 2,120.1 | 1,860.5 | 1,762.4 |
| (-) Payroll, Vacation and Related Charges | 0.7 | 188.8 | 236.6 | 231.5 | 191.5 | 188.1 |
| (-) Taxes Payable | 55.2 | 91.7 | 84.5 | 66.1 | 46.4 | 36.6 |
| (-) Related Parties | 26.6 | 82.9 | 89.5 | 71.3 | 60.3 | 56.3 |
| (-) Taxes in Installments | - | - | - | - | - | - |
| (-) Deferred Revenue | 0.3 | 40.7 | 41.6 | 42.2 | 42.8 | 40.3 |
| (-) Other Accounts Payable | 126.4 | 255.2 | 265.8 | 175.7 | 163.2 | 128.8 |
| (-) Current Operating Liabilities | 903.8 | 3,116.2 | 3,637.5 | 2,706.9 | 2,364.8 | 2,212.4 |
|  |  |  |  |  |  |  |
| (=) Working Capital | 442.7 | 581.6 | (52.1) | (140.7) | (110.5) | 138.9 |
| (-) Credit Card - Third Party Card | 650.2 | 992.5 | 820.3 | 333.1 | 240.6 | 342.4 |
| (-) Credit Card - Luiza Card | 20.3 | 35.9 | 42.3 | 22.8 | 11.4 | 15.7 |
| (-) Total Credit Card | 670.4 | 1,028.5 | 862.6 | 355.9 | 252.0 | 358.0 |
|  |  |  |  |  |  |  |
| (=) Working Capital Adjusted | (227.7) | (446.9) | (914.7) | (496.6) | (362.5) | (219.2) |
| \% of Gross Revenue (LTM) | -1.1\% | -2.9\% | -6.4\% | -3.7\% | -2.9\% | -1.8\% |
| (=) Working Capital | 442.7 | 581.6 | (52.1) | (140.7) | (110.5) | 138.9 |
| (+) Balance of Discounted Receivables | (47.9) | 1,564.4 | 1,528.7 | 1,675.5 | 1,713.9 | 1,612.3 |
| (=) Working Capital Expanded | 394.8 | 2,145.9 | 1,476.6 | 1,534.8 | 1,603.4 | 1,751.2 |
| \% of Gross Revenue (LTM) | -0.6\% | 14.0\% | 10.3\% | 11.5\% | 12.7\% | 14.6\% |

Magalu<br>1Q18 Earnings Release

In Mar/18, the adjusted working capital needs were negative at $\mathrm{R} \$ 446.9$ million, a relevant improvement over the previous year, driven in part by maintenance of high inventory turnover and shorter average payment term. In the LTM, the change in working capital contributed $\mathrm{R} \$ 227.7$ million to cash flow from operations and also reduced adjusted net debt.

## Capex

| CAPEX (in R\$ million) | 1 Q18 | \% | 1Q17 | \% |
| :---: | :---: | :---: | :---: | :---: |
| New Stores | 5.9 | 16\% | 10.6 | 29\% |
| Remodeling | 5.2 | 14\% | 5.7 | 16\% |
| Technology | 16.9 | 46\% | 18.7 | 52\% |
| Logistics | 8.0 | 22\% | 0.9 | 3\% |
| Other | 0.4 | 1\% | 0.4 | 1\% |
| Total | 36.4 | 100\% | 36.2 | 100\% |

In 1Q18, investments totaled $R \$ 36.4$ million, including the opening of new stores, remodeling, investments in technology and logistics. During this period, $68 \%$ of total capex was allocated to technology and logistics projects to support the Company's digital transformation strategy.

It is important to highlight that during this quarter the Company also initiated investments to open more than 30 new stores scheduled for 2 Q18.

## Capital Structure

| CONSOLIDATED (R\$ million) | LTM | Mar-18 | Dec-17 | Sep-17 | Jun-17 | Mar-17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (-) Current Loans and Financing | 306.9 | (381.4) | (434.3) | (720.5) | (718.7) | (688.3) |
| (-) Non-current Loans and Financing | 452.5 | (437.4) | (437.2) | (886.5) | (663.0) | (889.9) |
| (=) Gross Debt | 759.4 | (818.8) | (871.5) | $(1,606.9)$ | $(1,381.6)$ | $(1,578.2)$ |
| (+) Cash and Cash Equivalents | 520.1 | 775.2 | 412.7 | 178.6 | 265.1 | 255.1 |
| (+) Current Securities | (222.0) | 299.3 | 1,259.6 | 1,043.7 | 597.0 | 521.4 |
| (+) Non-current Securities |  |  |  |  |  |  |
| (+) Total Cash | 298.0 | 1,074.5 | 1,672.3 | 1,222.3 | 862.0 | 776.5 |
| (=) Net Cash | 1,057.4 | 255.7 | 800.8 | (384.6) | (519.6) | (801.7) |
| (+) Credit Card - Third Party Card | 650.2 | 992.5 | 820.3 | 333.1 | 240.6 | 342.4 |
| (+) Credit Card - Luiza Card | 20.3 | 35.9 | 42.3 | 22.8 | 11.4 | 15.7 |
| (+) Total Credit Card | 670.4 | 1,028.5 | 862.6 | 355.9 | 252.0 | 358.0 |
| (=) Adjusted Net Cash | 1,727.9 | 1,284.2 | 1,663.4 | (28.7) | (267.6) | (443.7) |
| Short Term Debt / Total | 3\% | 47\% | 50\% | 45\% | 52\% | 44\% |
| Long Term Debt / Total | -3\% | 53\% | 50\% | 55\% | 48\% | 56\% |
| Adjusted EBITDA (LTM) | 292.1 | 1,103.1 | 1,034.1 | 949.5 | 879.7 | 811.0 |
| Adjusted Net Cash / Adjusted EBITDA | 1.7 x | 1.2 x | 1.6 x | $0.0 \times$ | -0.3 x | -0.5 x |
| Cash, Securities and Credit Cards | 968.5 | 2,103.0 | 2,534.9 | 1,578.2 | 1,114.0 | 1,134.5 |

In the LTM, the Company improved its capital structure by $\mathbf{R} \$ 1.7$ billion, from a net debt position of $\mathbf{R} \$ 0.4$ billion in Mar/17 to a net cash position of R\$1.3 billion in Mar/18.

The Company ended $1 Q 18$ with a total cash position of $\mathrm{R} \$ 2.1$ billion, considering cash and securities of $\mathrm{R} \$ 1.1$ billion and $\mathrm{R} \$ 1.0$ billion in credit card receivables.

Magalu
1Q18 Earnings Release
ANNEXI
FINANCIAL STATEMENTS - CONSOLIDATED INCOME STATEMENT

| CONSOLIDATED INCOME STATEMENT (R\$ million) | 1 Q18 | V.A. | 1 Q17 | V.A. | \% Chg |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Revenue | 4,366.3 | 120.8\% | 3,351.0 | 119.4\% | 30.3\% |
| Taxes and Deductions | (753.0) | -20.8\% | (544.1) | -19.4\% | 38.4\% |
| Net Revenue | 3,613.3 | 100.0\% | 2,806.9 | 100.0\% | 28.7\% |
| Total Costs | $(2,569.9)$ | -71.1\% | $(1,974.5)$ | -70.3\% | 30.2\% |
| Gross Income | 1,043.4 | 28.9\% | 832.4 | 29.7\% | 25.3\% |
| Selling Expenses | (641.9) | -17.8\% | (508.6) | -18.1\% | 26.2\% |
| General and Administrative Expenses | (132.9) | -3.7\% | (120.1) | -4.3\% | 10.7\% |
| Provisions for Loan Losses | (12.5) | -0.3\% | (5.6) | -0.2\% | 123.2\% |
| Other Operating Revenues, Net | 21.1 | 0.6\% | 10.4 | 0.4\% | 103.9\% |
| Equity in Subsidiaries | 23.3 | 0.6\% | 23.4 | 0.8\% | -0.3\% |
| Total Operating Expenses | (742.9) | -20.6\% | (600.6) | -21.4\% | 23.7\% |
| EBITDA | 300.5 | 8.3\% | 231.9 | 8.3\% | 29.6\% |
| Depreciation and Amortization | (37.2) | -1.0\% | (34.4) | -1.2\% | 8.1\% |
| EBIT | 263.3 | 7.3\% | 197.5 | 7.0\% | 33.3\% |
| Financial Results | (59.8) | -1.7\% | (130.4) | -4.6\% | -54.2\% |
| Operating Income | 203.5 | 5.6\% | 67.0 | 2.4\% | 203.6\% |
| Income Tax and Social Contribution | (56.0) | -1.6\% | (8.5) | -0.3\% | 561.0\% |
| Net Income | 147.5 | 4.1\% | 58.6 | 2.1\% | 151.8\% |

## ANNEX II

FINANCIAL STATEMENTS - CONSOLIDATED BALANCE SHEET

| ATIVO | mar/18 | dez/17 | set/17 | jun/17 | mar/17 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| ATIVO CIRCULANTE |  |  |  |  |  |
| Caixa e Equivalentes de Caixa | 775.2 | 412.7 | 178.6 | 265.1 | 255.1 |
| Títulos e Valores Mobiliários | 299.3 | $1,259.6$ | $1,043.7$ | 597.0 | 521.4 |
| Contas a Receber | $1,410.7$ | $1,241.3$ | 663.2 | 503.8 | 578.8 |
| Estoques | $1,937.3$ | $1,969.3$ | $1,545.5$ | $1,430.3$ | $1,454.1$ |
| Partes Relacionadas | 86.0 | 96.8 | 65.2 | 47.1 | 56.8 |
| Tributos a Recuperar | 191.9 | 200.7 | 189.0 | 182.7 | 195.5 |
| Outros Ativos | 72.0 | 77.3 | 103.3 | 90.2 | 66.1 |
| Total do Ativo Circulante | $4,772.3$ | $5,257.6$ | $3,788.5$ | $3,116.3$ | $3,127.8$ |

## ATIVO NÃO CIRCULANTE

| Títulos e Valores Mobiliários | - | - | - | - |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Contas a Receber | 3.3 | 4.7 | 3.2 | 4.3 | 3.1 |
| Imposto de Renda e Contribuição Social Diferidos | 195.2 | 223.1 | 233.9 | 236.5 | 238.0 |
| Tributos a Recuperar | 189.8 | 166.0 | 164.1 | 181.7 | 191.8 |
| Depósitos Judiciais | 333.9 | 310.9 | 301.9 | 297.0 | 292.7 |
| Outros Ativos | 29.2 | 44.4 | 43.0 | 40.8 | 40.2 |
| Investimentos em Controladas | 277.2 | 311.3 | 319.0 | 311.8 | 304.9 |
| Imobilizado | 565.7 | 569.0 | 560.4 | 557.4 | 558.0 |
| Intangível | 534.7 | 532.4 | 533.0 | 525.9 | 516.9 |
| Total do Ativo não Circulante | $2,128.9$ | $2,161.9$ | $2,158.7$ | $2,155.5$ | $2,145.5$ |
| TOTAL DO ATIVO | $6,901.2$ | $\mathbf{7 , 4 1 9 . 5}$ | $5,947.1$ | $5,271.8$ | $5,273.3$ |


| PASSIVO E PATRIMÔNIO LÍQUIDO | mar/18 | dez/17 | set/17 | jun/17 | mar/17 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| PASSIVO CIRCULANTE |  |  |  |  |  |
| Fornecedores | $2,456.9$ | $2,919.5$ | $2,120.1$ | $1,860.5$ | $1,762.4$ |
| Empréstimos e Financiamentos | 381.4 | 434.3 | 720.5 | 718.7 | 688.3 |
| Salários, Férias e Encargos Sociais | 188.8 | 236.6 | 231.5 | 191.5 | 188.1 |
| Tributos a Recolher | 91.7 | 84.5 | 66.1 | 46.4 | 36.6 |
| Partes Relacionadas | 82.9 | 89.5 | 71.3 | 60.3 | 56.3 |
| Tributos Parcelados | - | - | - | - | - |
| Receita Diferida | 40.7 | 41.6 | 42.2 | 42.8 | 40.3 |
| Dividendos a Pagar | 114.3 | 64.3 | - | - | 12.3 |
| Outras Contas a Pagar | 255.2 | 265.8 | 175.7 | 163.2 | 128.8 |
| Total do Passivo Circulante | $3,611.9$ | $4,136.0$ | $3,427.3$ | $3,083.5$ | $2,913.1$ |

PASSIVO NÃO CIRCULANTE

| Empréstimos e Financiamentos | 437.4 | 437.2 | 886.5 | 663.0 | 889.9 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Provisão para Riscos Tributários, Cíveis e Trabalhistas | 343.4 | 301.5 | 289.9 | 286.6 | 286.5 |
| Receita Diferida | 459.0 | 468.8 | 478.9 | 489.0 | 499.1 |
| Outras Contas a Pagar | 1.9 | 1.9 | 2.7 | 2.7 | 2.5 |
| Total do Passivo não Circulante | 1,241.7 | 1,209.5 | 1,658.0 | 1,441.3 | 1,677.9 |
| TOTAL DO PASSIVO | 4,853.6 | 5,345.5 | 5,085.4 | 4,524.8 | 4,591.0 |
| PATRIMÔNIO LÍQUIDO |  |  |  |  |  |
| Capital Social | 1,719.9 | 1,719.9 | 606.5 | 606.5 | 606.5 |
| Reserva de Capital | 39.3 | 37.1 | 30.8 | 22.2 | 20.1 |
| Ações em Tesouraria | (65.7) | (14.0) | (16.4) | (28.7) | (28.7) |
| Reserva Legal | 39.9 | 39.9 | 20.5 | 20.5 | 20.5 |
| Reserva de Retenção de Lucros | 161.9 | 288.4 | - | - | 3.1 |
| Ajuste de Avaliação Patrimonial | 4.9 | 2.7 | 3.2 | 1.8 | 2.3 |
| Lucros Acumulados | 147.5 | - | 217.2 | 124.7 | 58.6 |
| Total do Patrimônio Líquido | 2,047.6 | 2,074.0 | 861.8 | 747.0 | 682.4 |
| TOTAL DO PASSIVO E PATRIMÔNIO LíQUIDO | 6,901.2 | 7,419.5 | 5,947.1 | 5,271.8 | 5,273.3 |


| ADJUSTED CASH FLOW STATEMENTS (R\$ million) | 1 Q18 | 1Q17 | LTM | LTM |
| :---: | :---: | :---: | :---: | :---: |
| Net Income | 147.5 | 58.6 | 477.9 | 139.9 |
| Effect of Income Tax and Social Contribution Net of Payment | 52.1 | 7.8 | 100.3 | 2.2 |
| Depreciation and Amortization | 37.2 | 34.4 | 145.9 | 137.2 |
| Interest Accrued on Loans | 16.1 | 62.2 | 134.7 | 255.6 |
| Equity Income | (23.3) | (23.4) | (86.1) | (71.4) |
| Dividends Received | 15.7 | 16.3 | 58.4 | 50.6 |
| Provision for Losses on Inventories and Receivables | 25.6 | 28.3 | 85.8 | 95.7 |
| Provision for Tax, Civil and Labor Contingencies | 44.8 | 10.1 | 80.0 | 54.4 |
| Gain on Sale of Fixed Assets | 0.1 | (2.6) | (0.1) | (2.3) |
| Recognition of Deferred Income | (10.7) | (10.1) | (43.4) | (40.8) |
| Stock Option Expenses | 2.1 | 1.1 | 6.6 | 4.5 |
| Other | 0.0 | 0.0 | 0.0 | 0.0 |
| Adjusted Net Income | 307.3 | 182.7 | 959.9 | 625.3 |
| Trade Accounts Receivable | (42.3) | 59.9 | (272.0) | (64.3) |
| Inventories | 24.0 | 123.3 | (508.0) | (230.4) |
| Taxes Recoverable | (15.0) | 48.5 | 9.7 | 98.0 |
| Other Receivables | (10.0) | (5.9) | (45.2) | (20.9) |
| Changes in Operating Assets | (43.2) | 225.7 | (815.4) | (217.5) |
| Trade Accounts Payable | (462.7) | (602.6) | 694.5 | 368.2 |
| Other Payables | (76.4) | (18.7) | 139.0 | 57.8 |
| Change in Operating Liabilities | (539.0) | (621.3) | 833.4 | 426.1 |
| Cash Flow from Operating Activities | (275.0) | (212.8) | 977.9 | 833.9 |
| Additions of Fixed and Intangible Assets | (36.4) | (36.2) | (171.0) | (137.7) |
| Cash on Sale of Fixed Assets | 0.0 | 3.2 | 0.0 | 3.2 |
| Sale of Exclusive Dealing and Exploration Right Contract | 0.0 | 0.0 | 0.0 | 0.0 |
| Renegotiation Payment of Exclusive Contract | 0.0 | 0.0 | 0.0 | 0.0 |
| Investment in Subsidiary | 0.0 | 0.0 | (1.0) | 0.0 |
| Capital Increase in Affiliated Company | 0.0 | 0.0 | 0.0 | 0.0 |
| Cash Flow from Investing Activities | (36.4) | (33.1) | (172.0) | (134.6) |
| Loans and Financing | 0.0 | 2.6 | 500.0 | 492.6 |
| Repayment of Loans and Financing | (54.3) | (250.7) | $(1,237.7)$ | (617.2) |
| Changes in Other Financial Assets (Hedge) | (1.4) | (13.9) | (0.0) | (82.2) |
| Payment of Interest on Loans and Financing | (13.2) | (70.9) | (156.3) | (234.7) |
| Payment of Dividends | 0.0 | 0.0 | (32.4) | 0.0 |
| Treasury Shares | (51.7) | 0.0 | (24.4) | (28.7) |
| Proceeds from the Secondary Equity Offering | 0.0 | 0.0 | 1,144.0 | 0.0 |
| Payment of expenses with the Secondary Equity Offering | 0.0 | 0.0 | (30.6) | 0.0 |
| Cash Flow from Financing Activities | (120.5) | (332.8) | 162.5 | (470.2) |
| Cash, Cash Equivalents and Securities at Beginning of Period | 2,534.9 | 1,713.1 | 1,134.5 | 905.4 |
| Cash, Cash Equivalents and Securities at end of Period | 2,103.0 | 1,134.5 | 2,103.0 | 1,134.5 |
| Change in Cash and Cash equivalents | (431.9) | (578.6) | 968.5 | 229.1 |

Note: The difference between the Statement of Cash Flows and the Adjusted Statement of Cash Flows derives from:
(i) the accounting treatment of marketable securities as cash and cash equivalents.
(ii) the accounting treatment of credit card receivables as cash and cash equivalents.

## ANNEX IV <br> RETURN ON INVESTED CAPITAL (ROIC) AND ON EQUITY (ROE)



| FINANCIAL EXPENSES RECONCILIATION (R\$MM) | 1Q18 | 4Q17 | 3Q17 | 2Q17 | 1Q17 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Financial Income | 23.8 | 36.3 | 22.7 | 27.6 | $(136.8)$ |
| Financial Expenses | $(83.5)$ | $(114.9)$ | $(115.3)$ | $(153.9)$ |  |
| Net Financial Expenses | $(59.8)$ | $(78.6)$ | $(92.5)$ | $(109.2)$ | $(130.4)$ |
| Interest on prepayment of receivables: Luiza Card and third party card | 59.1 | 60.4 | 63.6 | 76.1 |  |
| Adjusted Financial Expenses | $(0.7)$ | $(18.2)$ | $(29.0)$ | $(33.1)$ | $(55.5)$ |
| Taxes on Adjusted Financial Expenses | 0.2 |  | 74.9 |  |  |
| Net Adjusted Financial Expenses | $(0.5)$ | $(12.0)$ | $(19.1)$ | $(21.9)$ | $(36.6)$ |


| NOPLAT AND ROIC/ROE RECONCILIATION(R\$MM) | 1 Q18 | 4Q17 | 3Q17 | 2Q17 | 1 Q17 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| EBITDA | 300.5 | 312.7 | 250.4 | 235.8 | 231.9 |
| Interest on prepayment of receivables: Luiza Card and third party card | (59.1) | (60.4) | (63.6) | (76.1) | (74.9) |
| Adjusted EBITDA | 241.4 | 252.3 | 186.8 | 159.7 | 157.0 |
| Depreciation | (37.2) | (37.1) | (36.6) | (34.9) | (34.4) |
| Adjusted EBIT | 204.2 | 215.3 | 150.2 | 124.7 | 122.5 |
| Current and deferred taxes | (56.0) | (31.4) | (28.7) | (19.3) | (8.5) |
| Taxes on Adjusted Financial Expenses | (0.2) | (6.2) | (9.8) | (11.3) | (18.9) |
| Net Operating Income (NOPLAT) | 147.9 | 177.7 | 111.6 | 94.2 | 95.2 |
|  |  |  |  |  |  |
| Invested Capital | 1,906.1 | 1,337.5 | 1,246.4 | 1,266.6 | 1,496.4 |
| ROIC Annualized | 31\% | 53\% | 36\% | 30\% | 25\% |
| Net Income | 147.5 | 165.6 | 92.5 | 72.4 | 58.6 |
| Shareholders Equity | 2,047.6 | 2,074.0 | 861.8 | 747.0 | 682.4 |
| ROE Annualized | 29\% | 32\% | 43\% | 39\% | 34\% |

Magalu
1Q18 Earnings Release
ANNEX V
breakdown of total sales and number of stores per channel

| Breakdown of Total Sales (R\$ million) | Growth |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 Q18 | V.A. | 1 Q17 | V.A. | Total |
| Virtual Stores | 200.9 | 4.5\% | 153.3 | 4.6\% | 31.0\% |
| Conventional Stores | 2,687.8 | 60.2\% | 2,226.6 | 66.7\% | 20.7\% |
| Subtotal - Physical Stores | 2,888.6 | 64.7\% | 2,379.9 | 71.3\% | 21.4\% |
| Traditional E-commerce (1P) | 1,451.7 | 32.5\% | 944.5 | 28.3\% | 53.7\% |
| Marketplace (3P) | 125.8 | 2.8\% | 13.8 | 0.4\% | 812.3\% |
| Subtotal - Total E-commerce | 1,577.5 | 35.3\% | 958.3 | 28.7\% | 64.6\% |
| Total Sales | 4,466.2 | 100.0\% | 3,338.1 | 100.0\% | 33.8\% |
| Other revenue ${ }^{1}$ | 9.6 | - | 13.5 | - | -29.2\% |
| Marketplace (3P) | (125.8) |  | (13.8) | - | 812.3\% |
| Gross Revenue - Retail | 4,349.9 | - | 3,337.9 | - | 30.3\% |


${ }^{1}$ The other revenue refers to the exclusive fund.

# Magalu <br> 1Q18 Earnings Release 

## ANNEX VI <br> LUIZACRED

## Operating Indicators

Luizacred is a joint venture between Magazine Luiza and Itaú Unibanco, responsible for financing a substantial percentage of the Company's credit sales. Magalu's main roles and responsibilities include sales, employee management and customer service, while Itaú Unibanco is responsible for funding Luizacred, drafting the credit and collections policies and managing back office activities, such as accounting and treasury.

In Mar/18, Luizacred's total card base reached 3.5 million cards issued (+ $6.8 \%$ vs. Mar/17). In-store sales to Luiza Card customers, known for their loyalty and higher purchase frequency, grew $52.7 \%$ in 1Q18. Due to a conservative credit policy, Direct Credit to Consumers (DCC) revenues shrank from R\$84 million in 1Q17 to R\$40 million in 1Q18.

Luizacred's credit portfolio, including credit card, DDC and individual loans, reached R\$5.9 billion at the end of 1Q18, an increase of $30.9 \%$ over 1Q17. Luiza Card's portfolio grew $35.4 \%$ to $\mathrm{R} \$ 5.7$ billion, while the DCC portfolio decreased $34.6 \%$ to $\mathrm{R} \$ 173$ million, following Luizacred's strategy to focus on the Luiza Card.

| LUIZACRED - Key Indicators (R\$ million) | 1Q18 | 1Q17 | \% Chg |
| :---: | :---: | :---: | :---: |
| Total Card Base (thousand) | 3,495 | 3,272 | 6.8\% |
| Luiza Card Sales - In-store | 1,025 | 671 | 52.7\% |
| Luiza Card Sales - Outside Magazine Luiza | 3,137 | 2,427 | 29.3\% |
| Subtotal - Luiza Card | 4,162 | 3,098 | 34.3\% |
| DCC Sales | 40 | 84 | -51.8\% |
| Consumer Loan Sales | 16 | 17 | -7.8\% |
| Luizacred Sales - Total | 4,218 | 3,199 | 31.8\% |
| Card Portfolio | 5,743 | 4,241 | 35.4\% |
| DCC Portfolio | 173 | 264 | -34.6\% |
| Consumer Loans Portfolio | 33 | 37 | -10.6\% |
| Portfolio - Total | 5,949 | 4,543 | 30.9\% |

The granting of credit at Luizacred follows strict criteria established by Itaú Unibanco's Credit Modeling and Policies area which uses proprietary statistics models based on the Risk Adjusted Return on Capital (RAROC) model.

Income Statement

| LUIZACRED - Income (R\$ million) | $\mathbf{1 Q 1 8}$ | V.A. | $\mathbf{1 Q 1 7}$ | V.A. | \% Chg |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Financial Intermediation Revenue | 271,5 | $100,0 \%$ | 284,2 | $100,0 \%$ | $-4,5 \%$ |
| Cards | 234,5 | $86,4 \%$ | 233,2 | $82,1 \%$ | $0,5 \%$ |
| DCC | 27,4 | $10,1 \%$ | 40,4 | $14,2 \%$ | $-32,2 \%$ |
| Consumer Loans | 9,7 | $3,6 \%$ | 10,6 | $3,7 \%$ | $-8,9 \%$ |
| Financial Intermediation Expenses | $(161,1)$ | $-59,3 \%$ | $(157,2)$ | $-55,3 \%$ | $2,5 \%$ |
| Market Funding Operations | $(39,4)$ | $-14,5 \%$ | $(53,4)$ | $-18,8 \%$ | $-26,2 \%$ |
| Provision for Loan Losses | $(121,7)$ | $-44,8 \%$ | $(103,8)$ | $-36,5 \%$ | $17,3 \%$ |
| Gross Financial Intermediation Income | 110,4 | $40,7 \%$ | 127,0 | $44,7 \%$ | $-13,1 \%$ |
|  |  |  |  |  |  |
| Other Operating Revenues (Expenses) | $(39,1)$ | $-14,4 \%$ | $(55,4)$ | $-19,5 \%$ | $-29,5 \%$ |
| Service Revenue | 139,4 | $51,3 \%$ | 109,9 | $38,7 \%$ | $26,8 \%$ |
| Personnel Expenses | $(2,9)$ | $-1,1 \%$ | $(0,4)$ | $-0,1 \%$ | $603,4 \%$ |
| Other Administrative Expenses | $(143,4)$ | $-52,8 \%$ | $(136,5)$ | $-48,0 \%$ | $5,0 \%$ |
| Depreciation and Amortization | $(3,0)$ | $-1,1 \%$ | $(3,0)$ | $-1,1 \%$ | $-0,5 \%$ |
| Tax Expenses | $(23,1)$ | $-8,5 \%$ | $(20,5)$ | $-7,2 \%$ | $12,5 \%$ |
| Other Operating Revenues (Expenses) | $(6,1)$ | $-2,3 \%$ | $(4,8)$ | $-1,7 \%$ | $28 \%$ |
| Income Before Tax | 71,3 | $26,3 \%$ | 71,7 | $25,2 \%$ | $-0,5 \%$ |
| Income Tax and Social Contribution | $(33,6)$ | $-12,4 \%$ | $(32,3)$ | $-11,4 \%$ | $3,9 \%$ |
| Net Income | 37,8 | $13,9 \%$ | 39,4 | $13,9 \%$ | $-4,0 \%$ |

## Revenue from Financial Intermediation

Revenues from financial intermediation fell $4.5 \%$ in $1 Q 18$ mainly due to the decrease in interest rates on refinancing and the reduction in the DCC portfolio.

## Provision for Loan Losses

The indicators continue to improve. The portfolio of loans overdue from 15 to 90 days (NPL 15) accounted for only $3.4 \%$ of the total portfolio in Mar/18, falling 30 bps from Mar/17, due to a more conservative credit policy.

In the same way, the loan portfolio overdue by more than 90 days (NPL 90) reached only $7.1 \%$ of the total portfolio in Mar/18 versus $8.8 \%$ in Mar/17 (-170 bps), the lowest level in the last 5 years.

Similarly, the provision for loan losses net also improved, falling from $2.3 \%$ of the total portfolio in 1 Q17 to $2.0 \%$ of the total portfolio in 1Q18.

In Mar/18, the portfolio coverage ratio increased to $158 \%$, influenced by the adoption of IFRS 9 in the amount of R\$104.2 million, which is recorded directly in shareholders' equity. Setting aside this increase in provisions, the portfolio's coverage ratio would have increased to $134 \%$ (versus $132 \%$ in Mar/17).

Magalu
1Q18 Earnings Release

| PORTFOLIO - OVERDUE | Mar-18 |  | Dec-17 |  | Sep-17 |  | Jun-17 | Mar-17 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Portfolio (R\$ million) | 5,949 | 100\% | 5,730 | 100\% | 5,048 | 100.0\% | 4,789 | 100.0\% | 4,543 | 100.0\% |
| 000 to 014 days | 5,324 | 89.5\% | 5,147 | 89.8\% | 4,476 | 88.7\% | 4,213 | 88.0\% | 3,975 | 87.5\% |
| 015 to 030 days | 62 | 1.0\% | 45 | 0.8\% | 47 | 0.9\% | 56 | 1.2\% | 55 | 1.2\% |
| 031 to 060 days | 64 | 1.1\% | 49 | 0.9\% | 51 | 1.0\% | 54 | 1.1\% | 51 | 1.1\% |
| 061 to 090 days | 76 | 1.3\% | 65 | 1.1\% | 57 | 1.1\% | 64 | 1.3\% | 62 | 1.4\% |
| 091 to 120 days | 55 | 0.9\% | 58 | 1.0\% | 60 | 1.2\% | 56 | 1.2\% | 49 | 1.1\% |
| 121 to 150 days | 57 | 1.0\% | 53 | 0.9\% | 50 | 1.0\% | 57 | 1.2\% | 55 | 1.2\% |
| 151 to 180 days | 54 | 0.9\% | 50 | 0.9\% | 54 | 1.1\% | 55 | 1.1\% | 48 | 1.1\% |
| 180 to 360 days | 258 | 4.3\% | 263 | 4.6\% | 253 | 5.0\% | 234 | 4.9\% | 249 | 5.5\% |
| Overdue 15-90 days | 201 | 3.4\% | 159 | 2.8\% | 155 | 3.1\% | 174 | 3.6\% | 168 | 3.7\% |
| Overdue Above 90 days | 423 | 7.1\% | 423 | 7.4\% | 417 | 8.3\% | 402 | 8.4\% | 400 | 8.8\% |
| Total Overdue | 625 | 10.5\% | 583 | 10.2\% | 572 | 11.3\% | 576 | 12.0\% | 568 | 12.5\% |
| Provisions for loan losses in IFRS | 671 | 11.3\% | 552 | 9.6\% | 543 | 10.8\% | 532 | 11.1\% | 528 | 11.6\% |
| Coverage (\%) | 158\% |  | 130\% |  | 130\% |  | 132\% |  | 132\% |  |

Note: in order to facilitate comparability and analysis of NPL performance, the Company now discloses the breakdown of the portfolio by arrears criterion, while it continues disclosing the portfolio breakdown by risk level to the Central Bank.

Financial Intermediation Gross Results

Gross margin from financial intermediation totaled $40.7 \%$ in 1 Q18 ( -400 bps YoY), mainly due to decrease in interest rates on refinancing.

## Other Operating Revenues (Expenses)

Other operating expenses totaled $\mathrm{R} \$ 39.1$ million in $1 Q 18$, a reduction of $29.5 \%$ YoY, mainly due to productivity gains and service revenue growth of $26.8 \%$.

## Operating Income and Net Income

In 1Q18, Luizacred recorded operating income of R\$71.4 million, equivalent to $26.3 \%$ of financial intermediation (+110 bps YoY).

In 1Q18, Luizacred's net income reached $\mathrm{R} \$ 37.8$ million (ROE of 27.3\%).

## Shareholders' Equity

In compliance with the accounting practices established by the Brazilian Central Bank, considering the minimum provisions required by Law 2682, Luizacred posted net income of $R \$ 44.3$ million in $1 Q 18$, with a shareholders' equity of $\mathrm{R} \$ 676.4$ million in $\mathrm{Mar} / 18$. As a result of adjustments required under IFRS, specifically additional provisions for expected losses, net of taxes, Luizacred's shareholders' equity for effects of Magazine Luiza's financial statements came to R\$520.8 million.

# Magalu <br> 1 Q18 Earnings Release 

## EARNINGS CONFERENCE CALL

## Conference Call in Portuguese/English (with simultaneous translation)

May 08, 2018 (Tuesday)<br>11:00 am - Brasília time<br>10:00 am - USA time (EST)<br>Participants from Brazil:<br>Dian in \#: +55 (11) 3193-1001<br>CODE: Magazine Luiza<br>Link to webcast:<br>Webcast Portuguese<br>Participants from the US or other countries:<br>Dian in \#: +1 (646) 8288246<br>CODE: Magazine Luiza<br>Link de webcast:<br>\section*{Webcast English}<br>Replay (available for 7 days):<br>Dial in \# from Brazil: +55 (11) 3193-1012<br>Identification Code: 224614\#

## Investor Relations

| Roberto Bellissimo Rodrigues | Simon Olson | Vanessa Rossini | Kenny Damazio |
| :--- | :--- | :--- | :--- |
| CFO and IR Director | Director IR and <br>  <br>  New Business |  | IR Manager | IR Analyst

Phone: +55 11 3504-2727
ri@magazineluiza.com.br


#### Abstract

About Magazine Luiza Magazine Luiza is one of Brazil's leading retailers with over 50 million customers. The company has one of the largest geographic footprints with ten distribution centers servicing a network of over 850 stores encompassing over $80 \%$ of Brazil's GDP. From it's humble origins as a traditional retailer providing electronics and home appliances to Brazil's rising middle class, the company has since transformed into a technology powerhouse providing a wide array of products to Brazilians of all classes. At the heart of the company's success is a multichannel retail platform capable of reaching customers via mobile, web and physical stores. Driving the company's digital transformation is an in-house development team, Luizalabs, which consists of over 450 engineers and product development specialists. Among other things, engineers from Luizalabs use technologies such as big data and machine learning to create logistics, fintech and inventory apps which remove friction from the retail process, improving margins, delivery times and customer experience. The company has been at the forefront of e-commerce adoption in Latin America and it's e-commerce operation currently accounts for more than $1 / 3$ of total sales. Magazine Luiza has also been a logistics pioneer. The company's integrated online and offline logistics operations enable it to leverage it's physical presence to radically reduce delivery times and costs.


## EBITDA, Adjusted EBITDA and Adjusted Net Income

EBITDA (earnings before interest, income and social contribution taxes, financial income and expenses, depreciation and amortization) is not a financial performance measure under the accounting practices adopted in Brazil. Because it does not consider expenses intrinsic to the business, EBITDA has limitations that affect its use as a profitability or liquidity indicator. EBITDA should not be considered an alternative to net income or operating cash flow. In addition, EBITDA does not have a standard meaning, and our definition may not be comparable with the definitions adopted by other companies. Non-recurring results used to calculate adjusted EBITDA and adjusted net income should not be considered an alternative to EBITDA and net income in accordance with the accounting practices adopted in Brazil.

## Disclaimer

The statements herein related to business prospects, future estimates of operating and financial results, and those related to Magazine Luiza's growth prospects are merely estimates and, as such, are based solely on the expectations of the Executive Board regarding the future of the Company's business. These expectations largely depend on approvals and licenses for the projects, market conditions, performance of the Brazilian economy, the sector and the international markets and are, therefore, subject to changes without prior notice. This performance report includes accounting and non-accounting data such as pro forma operating and financial results and projections based on the expectations of the Company's Management. The non-accounting data were not reviewed by the Company's independent auditors.


[^0]:    ${ }^{(1)}$ Total Sales includes sales from physical stores, traditional e-commerce (1P) and marketplace (3P).

