MAGAZINE LUIZA S.A.
Publicly-held Company
Corporate Taxpayer ID: 47.960.950/0001-21
Company Registry (NIRE): 35.3.0010481.1

NOTICE TO THE MARKET

Magazine Luiza S.A. ("**Company**" or "**Magalu**"), in compliance with the provisions of Law No. 6,404, of December 15, 1976, as amended ("Brazilian Corporation Law"), and the Resolution of the Brazilian Securities and Exchange Commission (**"CVM"**) No. 44, of August 23, 2021, as amended (**"CVM Resolution 44"**), hereby informs its shareholders and the market in general that, on July 3, 2025, it received Official Letter No. 135/2025/CVM/SEP/GEA-2 (attached) ("Official Letter"), through which the CVM requests the Company to comment on a news article published by Reuters on July 2, 2025, under the headline "Magazine Luiza expected to reach approximately R$70 billion in sales in 2025, says CEO" (**"News Article"**).

The Company clarifies that the statement mentioned in the News Article, attributed to one of its officers during an event organized by BNDES, was merely a reference based on the sales expected by the market consensus of analysts who cover the Company's securities.

It is important to emphasize that such information should not be interpreted as a promise of future performance, guidance, or as an official statement from the Company. The projections made by analysts are based on market assumptions and are subject to risks and uncertainties that may cause actual results to differ materially from those projections.

Accordingly, we recommend that shareholders do not make investment decisions based solely on the information contained in the News Article and that they refer to the periodic and occasional disclosures made by the Company in accordance with CVM regulations before making any investment decision. The Company reaffirms its commitment to keeping its shareholders and the market properly informed.

São Paulo, July 4th, 2025.

Roberto Bellissimo Rodrigues

Chief Financial Officer and Director of Investor Relations