

MAGAZINE LUIZA S.A.

Publicly-held Company

Corporate Taxpayer ID: 47.960.950/0001-21

Company Registry (NIRE): 35.3.0010481.1

NOTICE TO THE MARKET

Magazine Luiza S.A. ("**Company**" or "**Magalu**"), announces to its shareholders and the market in general that it has concluded the acquisition of **Sode Intermediação de Negócios S.A.** ("**Sode**").

Founded in 2015, Sode is an ultra-fast urban logistics startup, based at Recife's technology hub, Porto Digital. Sode has proprietary technology which enables the management, routing and tracking of ultra-fast deliveries made by independent motorcycle couriers who use their own vehicles. Sode's algorithm allows orders to be allocated to the closest driver, ensuring the fastest delivery for the customer, as well as the best experience for retailers and couriers. Sode is currently present in 8 states and has more than 1,000 active couriers, who carry out 2 million deliveries on an annualized basis.

The acquisition of Sode represents another important step towards the digitalization of Brazil. Prior to the acquisition, Sode was a Magalu ultra-fast delivery partner, which enabled e-commerce customers to receive their orders from local Magalu stores. With Sode, Magalu's logistics network will gain the ability to make deliveries using motorcycles, further reducing delivery times and distances. Upon the closing of the transaction, Sode will be responsible for Magalu's one hour delivery initiative, which enables customers to leverage Magalu's multichannel model to receive their orders in up to one hour.

One hour delivery is currently present in 140 stores in 30 cities. With the acquisition of Sode, the one hour delivery initiative will be rapidly expanded to other cities and categories including products sold by marketplace sellers and AiQFome partner restaurants. Magalu's e-commerce conversion rate is 62% higher for orders delivered within one hour, compared to orders delivered within 48 hours. After the acquisition, one hour delivery will be made available in the majority of Magalu stores across Brazil.

The acquisition was made by a company controlled by Magalu, with no impact on the procedures described in Art. 256 of Law 6,404 / 76. The Company will keep its shareholders, and the market in general, duly informed under the terms of the applicable legislation.

São Paulo, July 26th, 2021

Roberto Bellissimo Rodrigues

Chief Financial Officer and Director of Investor Relations