



Magazine Luiza S.A.

**Interim Financial Statements - ITR
for the period ended June 30, 2018**

(A free translation of the original report in Portuguese interim financial statements)

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vem ser feliz

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Independent Auditors' Review Report of the interim financial information

To the Shareholders, Counselors and Board of Directors of
Magazine Luiza S.A.
Franca - SP

Introduction

We have reviewed the accompanying individual and consolidated interim financial information of Magazine Luiza S.A. (the "Company"), included in the quarterly information form - ITR as at June 30, 2018, which comprise the balance sheets as at June 30, 2018 and the respective statements of income and other comprehensive income for the three and six-months period then ended and the statements of changes in shareholders' equity and cash flows for the six-month period then ended, including explanatory information.

Management of the Company is responsible for the preparation and fair presentation of these interim financial information in accordance with CPC 21(R1) - Interim Financial Reporting and IAS 34 - Interim Financial Reporting, issued by the International Accounting Standards Board - IASB, as well as the presentation of this information in accordance with the standards issued by the Brazilian Securities and Exchange Commission (CVM) applicable to the preparation of quarterly information (ITR). Our responsibility is to express a conclusion on the interim financial information based on our review.

Scope of the review

We conducted our review in accordance with Brazilian and International Review Standards (NBC TR 2410 - *Revisão de Informações Intermediárias Executada pelo Auditor da Entidade* and ISRE 2410 - Review of Interim Financial Information Performed by the Independent Auditor of the Entity, respectively). A review of interim information consists of making inquiries, primarily of persons responsible for the financial and accounting matters, and applying analytical procedures and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on auditing standards and, consequently does not enable us to obtain assurance that we would become aware of all significant matters that would have been identified in an audit. Accordingly, we do not express an audit opinion.



Conclusion on the interim financial information

Based on our review, nothing has come to our attention that causes us to believe that the accompanying individual and consolidated interim financial information, included in the above mentioned quarterly information form, have not been prepared, in all material respects, in accordance with CPC 21 (R1) and IAS 34, issued by IASB, applicable to the preparation of Quarterly Reviews - ITR and presented in accordance with the standards issued by the Brazilian Securities and Exchange Commission.

Other matters – Statement of value added

The individual and consolidated interim financial information related to the statement of value added for the six-month period ended June 30, 2018, prepared under the responsibility of the Company's Management, presented as supplementary information for the purpose of IAS 34, was subject to the same review procedures performed jointly with the review of the quarterly information - ITR of the Company. To prepare our conclusion we evaluated whether these statements are reconciled with the interim financial information and accounting registers, as applicable, and whether the form and contents are in accordance with the criteria defined under Technical Pronouncement CPC 09 - Statement of Value Added. Based on our review, we are not aware of any fact that might lead us to believe that they were not prepared, in all material respects, in accordance with the individual and consolidated interim financial information, taken as a whole.

São Paulo, August 6, 2018

KPMG Auditores Independentes
CRC SP014428/O-6

Original report in Portuguese signed by
Fernando Rogério Liani
Accountant CRC 1SP229193/O-2

Magazine Luiza S.A.

Statements of financial position as at June 30, 2018 and December 31, 2017

(In thousands of Brazilian Reais - R\$)

	Notes	Company		Consolidated	
		06/30/2018	12/31/2017	06/30/2018	12/31/2017
Assets					
Current					
Cash and cash equivalents	5	639,631	370,926	680,451	412,707
Marketable securities and other financial assets	6	182,840	1,259,553	182,840	1,259,553
Trade receivables	7	1,494,527	1,233,983	1,507,047	1,241,290
Inventories	8	2,098,918	1,953,963	2,110,415	1,969,333
Receivables from related parties	9	101,911	99,985	100,844	96,766
Recoverable taxes	10	188,538	198,894	190,422	200,678
Other assets		67,624	75,754	69,923	77,290
Total current assets		4,773,989	5,193,058	4,841,942	5,257,617
Non-current					
Trade receivables	7	7,140	4,741	7,140	4,741
Recoverable taxes	10	201,759	166,033	201,759	166,033
Deferred income tax and social contribution	11	172,893	219,321	178,255	223,100
Escrow deposits	19	342,017	310,899	342,019	310,901
Other assets		27,530	42,464	29,405	44,387
Investments in subsidiaries	12	102,197	78,530	-	-
Investments in joint ventures	13	284,527	311,347	284,527	311,347
Property and equipment	14	606,123	567,085	608,125	569,027
Intangible assets	15	490,094	486,111	545,542	532,360
Total non-current assets		2,234,280	2,186,531	2,196,772	2,161,896
Total assets		7,008,269	7,379,589	7,038,714	7,419,513

The accompanying notes are an integral part of the interim financial information.

Magazine Luiza S.A.

Statements of financial position as at June 30, 2018 and December 31, 2017

(In thousands of Brazilian Reais - R\$)

	Notes	Company		Consolidated	
		06/30/2018	12/31/2017	06/30/2018	12/31/2017
Liabilities					
Current					
Suppliers	16	2,734,475	2,898,025	2,749,475	2,919,541
Loans and financing	17	254,504	434,294	254,504	434,294
Payroll, vacation pay and related charges		203,438	231,820	208,591	236,584
Taxes payable		107,669	81,196	110,387	84,451
Accounts payable to related parties	9	94,425	89,486	94,460	89,521
Deferred income	18	39,737	41,566	39,737	41,566
Dividends payable		-	64,273	-	64,273
Other accounts payable		264,354	261,773	267,244	265,806
Total current liabilities		3,698,602	4,102,433	3,724,398	4,136,036
Non-current					
Loans and financing	17	327,383	437,204	327,383	437,204
Provision for tax, civil and labor contingencies	19	344,457	297,138	347,230	301,534
Deferred income	18	449,258	468,837	449,258	468,837
Other accounts payable		-	-	1,876	1,925
Total non-current liabilities		1,121,098	1,203,179	1,125,747	1,209,500
Total liabilities		4,819,700	5,305,612	4,850,145	5,345,536
Net equity					
Share capital	20	1,719,886	1,719,886	1,719,886	1,719,886
Capital reserve		47,336	37,094	47,336	37,094
Treasury shares		(73,350)	(13,955)	(73,350)	(13,955)
Legal reserve		39,922	39,922	39,922	39,922
Profit reserve		161,878	288,371	161,878	288,371
Equity valuation adjustment		4,668	2,659	4,668	2,659
Net income		288,229	-	288,229	-
Total equity		2,188,569	2,073,977	2,188,569	2,073,977
Total liabilities and net equity		7,008,269	7,379,589	7,038,714	7,419,513

The accompanying notes are an integral part of the interim financial information.

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Statements of profit or loss For the six and three-month periods ended June 30, 2018 and 2017

(In thousands of Brazilian Reais - R\$)

	Notes	Company		Consolidated		Company		Consolidated	
		Six-month periods				Three-month periods			
		06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Net sales revenue	21	7,220,138	5,428,853	7,309,448	5,506,156	3,654,446	2,660,694	3,696,185	2,699,231
Cost of goods resold and services rendered	22	(5,115,443)	(3,808,786)	(5,158,069)	(3,838,771)	(2,566,197)	(1,847,733)	(2,588,161)	(1,864,293)
Gross profit		2,104,695	1,620,067	2,151,379	1,667,385	1,088,249	812,961	1,108,024	834,938
Operating income (expenses)									
From sales	23	(1,289,400)	(987,567)	(1,303,246)	(997,835)	(654,698)	(483,556)	(661,373)	(489,248)
General and administrative	23	(251,941)	(230,457)	(270,509)	(246,284)	(128,735)	(117,320)	(137,569)	(126,165)
Loss from allowance for doubtful accounts		(27,599)	(15,738)	(27,599)	(15,767)	(15,107)	(10,146)	(15,107)	(10,169)
Depreciation and amortization	14 and 15	(75,576)	(68,971)	(76,357)	(69,359)	(38,700)	(34,712)	(39,122)	(34,924)
Equity in investments	12 and 13	34,867	42,394	32,983	40,819	10,723	17,840	9,664	17,440
Other operating income, net	23 and 24	27,973	17,248	29,898	19,347	7,786	7,769	8,762	8,982
		(1,581,676)	(1,243,091)	(1,614,830)	(1,269,079)	(818,731)	(620,125)	(834,745)	(634,084)
Operating income before financial income		523,019	376,976	536,549	398,306	269,518	192,836	273,279	200,854
Financial income		75,149	71,494	63,281	51,084	42,400	35,389	39,517	27,561
Financial expenses		(194,620)	(289,714)	(195,615)	(290,747)	(111,586)	(136,324)	(112,078)	(136,809)
Financial income (loss)	25	(119,471)	(218,220)	(132,334)	(239,663)	(69,186)	(100,935)	(72,561)	(109,248)
Operating income before income tax and social contribution		403,548	158,756	404,215	158,643	200,332	91,901	200,718	91,606
Current and deferred income tax and social contribution	11	(115,319)	(27,837)	(115,986)	(27,724)	(59,586)	(19,545)	(59,972)	(19,250)
Net income for the period		288,229	130,919	288,229	130,919	140,746	72,356	140,746	72,356
Attributable to:									
Controlling shareholders		288,229	130,919	288,229	130,919	140,746	72,356	140,746	72,356
Earnings per share									
Basic (R\$ per share)	20	1.525	0.769	1.525	0.769	0.745	0.425	0.745	0.425
Diluted (R\$ per share)	20	1.515	0.764	1.515	0.764	0.738	0.420	0.738	0.420

The accompanying notes are an integral part of the interim financial information.

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Statements of comprehensive income For the six and three-month periods ended June 30, 2018 and 2017

(In thousands of Brazilian Reals - R\$)

	Company and Consolidated			
	Six-month periods		Three-month periods	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Net income for the period	288,229	130,919	140,746	72,356
Items that can subsequently be reclassified to profit or loss:				
Investments evaluated through the equity accounting method – participation in other comprehensive income	(3,393)	1,131	(4,231)	896
Tax effects	1,527	(509)	1,904	(403)
Total	(1,866)	622	(2,327)	493
Financial assets measured at fair value				
Tax effects	5,872	-	3,235	-
Total	(1,997)	-	(1,100)	-
	3,875	-	2,135	-
Total items that can subsequently be reclassified to profit or loss	2,009	622	(192)	493
Total comprehensive income for the period, net of taxes	290,238	131,541	140,554	72,849
Attributable to:				
Controlling shareholders	290,238	131,541	140,554	72,849

The accompanying notes are an integral part of the interim financial information.

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Statements of changes in equity For the six-month periods ended June 30, 2018 and 2017

(In thousands of Brazilian Reais - R\$)

Notes	Share capital	Capital reserve	Treasury shares	Legal reserve	Profit reserve		Accumulated profit or loss	Equity adjustment	Total
					Capital reinforcement reserve	Tax incentive reserves			
Balance as at January 1, 2017	606,505	19,030	(28,729)	20,471	3,107	-	-	1,202	621,586
Stock option plan	-	3,198	-	-	-	-	-	-	3,198
Net income for the period	-	-	-	-	-	-	130,919	-	130,919
Dividends	-	-	-	-	(3,107)	-	(6,200)	-	(9,307)
	606,505	22,228	(28,729)	20,471	-	-	124,719	1,202	746,396
Other comprehensive income	-	-	-	-	-	-	-	-	-
Equity adjustment	-	-	-	-	-	-	-	622	622
Balance as at June 30, 2017	606,505	22,228	(28,729)	20,471	-	-	124,719	1,824	747,018
Balance as at December 31, 2017	1,719,886	37,094	(13,955)	39,922	220,072	68,299	-	2,659	2,073,977
Declared dividends	20	-	-	-	(50,000)	-	-	-	(50,000)
Stock option plan	-	6,492	-	-	-	-	-	-	6,492
Treasury shares	20	-	(67,977)	-	-	-	-	-	(67,977)
Sale of treasury shares for payment of stock option plan	20	-	8,582	-	-	-	-	-	12,332
Initial adoption IFRS 9 and 15 for the Company	3.2	-	-	-	(24,411)	-	-	-	(24,411)
Initial adoption IFRS 9 in joint venture	3.2/13	-	-	-	(52,082)	-	-	-	(52,082)
Net income for the period	-	-	-	-	-	-	288,229	-	288,229
	1,719,886	47,336	(73,350)	39,922	93,579	68,299	288,229	2,659	2,186,560
Other comprehensive income	-	-	-	-	-	-	-	-	-
Equity adjustment	-	-	-	-	-	-	-	2,009	2,009
Balance as at June 30, 2018	1,719,886	47,336	(73,350)	39,922	93,579	68,299	288,229	4,668	2,188,569

The accompanying notes are an integral part of the interim financial information.

Magazine Luiza S.A.

Statements of cash flows For the six-month periods ended June 30, 2018 and 2017

(In thousands of Brazilian Reals - R\$)

	Notes	Company		Consolidated	
		06/30/2018	12/31/2017	06/30/2018	12/31/2017
Cash flows from operating activities					
Net income for the period		288,229	130,919	288,229	130,919
Adjustments to reconcile net income for the period to cash generated by (applied to) operating activities:					
Income tax and social contribution recognized in net income	11	115,319	27,837	115,986	27,724
Depreciation and amortization	14 and 15	75,576	68,971	76,357	69,359
Accrued interest over loans and financing	17	29,232	109,855	29,232	109,868
Gain on securities		(13,341)	(22,661)	(13,341)	(22,661)
Equity in investments	12 and 13	(34,867)	(42,394)	(32,983)	(40,819)
Changes in provision for loss in assets		58,569	60,052	58,612	60,185
Provision for tax, civil and labor contingencies	19	54,434	22,497	52,911	20,497
Gain (loss) on sale of property and equipment	24	281	(2,303)	281	(2,303)
Appropriation of deferred income	24	(21,407)	(21,413)	(21,407)	(21,413)
Stock option plan expenses		6,492	3,198	6,492	3,198
Adjusted net income for the period		558,517	334,558	560,369	334,554
(Increase) decrease in operating assets:					
Trade receivables		(329,000)	51,947	(333,850)	54,913
Securities and other financial assets		1,088,676	232,122	1,088,676	232,122
Inventories		(163,346)	128,025	(159,516)	127,772
Accounts receivable from related parties		(15,587)	14,009	(15,956)	14,048
Recoverable taxes		(25,370)	71,462	(25,469)	71,332
Other assets		(7,896)	(35,588)	(8,540)	(36,264)
Variation in operating assets		547,477	461,977	545,345	463,923
Increase (decrease) in operating liabilities:					
Suppliers		(163,550)	(502,546)	(170,133)	(504,436)
Payroll, vacation pay and related charges		(28,382)	3,104	(28,012)	3,132
Taxes payable		2,881	(14,214)	2,130	(14,512)
Accounts payable to related parties		4,939	(12,699)	4,939	(12,696)
Other accounts payable		(12,549)	32,864	(13,864)	32,813
Variation in operating liabilities		(196,661)	(493,491)	(204,940)	(495,699)
Income tax and social contribution paid		(34,720)	(529)	(36,786)	(1,449)
Dividends received		17,506	27,702	15,723	26,255
Net cash provided by operating activities		892,119	330,217	879,711	327,584
Cash flows from investment activities					
Acquisition of property and equipment	14	(85,612)	(42,482)	(85,901)	(43,060)
Acquisition of intangible assets	15	(33,424)	(33,760)	(35,520)	(34,833)
Receivable from sale of property and equipment		-	3,152	-	3,152
Advance for future capital increase	12	(13,783)	(2,830)	-	-
Investments in subsidiary		(3,212)	(1,000)	(3,163)	(996)
Net cash applied to investment activities		(136,031)	(76,920)	(124,584)	(75,737)
Cash flows from financing activities					
Loans and financing raised	17	-	202,617	-	202,617
Payment of loans and financing	17	(282,115)	(624,553)	(282,115)	(624,630)
Payment of interest over loans and financing	17	(35,350)	(142,267)	(35,350)	(142,273)
Payment of dividends		(114,273)	(21,641)	(114,273)	(21,641)
Acquisition of treasury shares		(55,645)	-	(55,645)	-
Net cash applied to financing activities		(487,383)	(585,844)	(487,383)	(585,927)
Increase (decrease) in cash and cash equivalents		268,705	(332,547)	267,744	(334,080)
Cash and cash equivalents at the beginning of the period		370,926	562,728	412,707	599,141
Cash and cash equivalents at the end of the period		639,631	230,181	680,451	265,061
Increase (decrease) in cash and cash equivalents		268,705	(332,547)	267,744	(334,080)

The accompanying notes are an integral part of the interim financial information.

Magazine Luiza S.A.

Statements of value added For the six-month periods ended June 30, 2018 and 2017

(In thousands of Brazilian Reals - R\$)

	Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Revenue				
Goods and products sold and services rendered	8,369,570	6,203,461	8,471,044	6,288,623
Allowance for doubtful accounts, net of reversals	(27,599)	(15,738)	(27,599)	(15,767)
Other operating income	31,911	8,212	33,807	10,311
	8,373,882	6,195,935	8,477,252	6,283,167
Inputs acquired from third parties				
Cost of goods resold and of services rendered	(5,581,765)	(4,101,766)	(5,624,531)	(4,131,720)
Materials, electricity, outsourced services and other	(713,243)	(501,050)	(733,983)	(517,364)
Impairment of assets	(20,849)	(38,535)	(20,892)	(38,638)
	(6,315,857)	(4,641,351)	(6,379,406)	(4,687,722)
Gross value added	2,058,025	1,554,584	2,097,846	1,595,445
Depreciation and amortization	(75,576)	(68,971)	(76,357)	(69,359)
Net value added produced by the entity	1,982,449	1,485,613	2,021,489	1,526,086
Value added received in transfer				
Equity in investments	34,867	42,394	32,983	40,819
Financial income	75,149	71,494	63,281	51,084
Total value added	2,092,465	1,599,501	2,117,753	1,617,989
Distribution of value added				
Personnel and charges:				
Direct remuneration	453,746	371,078	461,670	377,484
Benefits	100,584	73,821	101,813	75,183
Government Severance Indemnity Fund for Employees (FGTS)	42,168	36,354	42,819	36,895
	596,498	481,253	606,302	489,562
Taxes, fees and contributions:				
Federal	217,976	136,982	222,380	139,716
State	596,373	379,042	605,076	384,302
Municipal	24,910	20,758	25,925	21,682
	839,259	536,782	853,381	545,700
Third party capital remuneration:				
Interest	170,105	270,844	170,776	271,664
Rent	177,293	164,249	177,687	164,563
Other	21,081	15,454	21,378	15,581
	368,479	450,547	369,841	451,808
Own capital remuneration				
Retained earnings	288,229	130,919	288,229	130,919
	2,092,465	1,599,501	2,117,753	1,617,989

The accompanying notes are an integral part of the interim financial information.

Notes to the interim financial statements

1. General information

Magazine Luiza S.A. (“Company”) is a publicly traded corporation listed under the special segment called “Novo Mercado da B3 S.A. – Brasil, Bolsa, Balcão” under the code “MGLU3” and is primarily engaged in the retail sale of consumer goods, mainly home appliances, electronics and furniture, through physical and virtual stores or through e-commerce. Through its jointly-owned subsidiaries (Note 13) it offers loans, financing and insurance operations to its clients. Its headquarters is in the city of Franca, state of São Paulo, Brazil and its parent and holding company is LTD Administração e Participação S.A.

Magazine Luiza S.A. and its subsidiaries are hereinafter referred to as “Company” for purposes of this report, unless otherwise stated.

As at June 30, 2018 the Company owned 885 stores (858 stores as at December 31, 2017) and 11 distribution centers (10 distribution centers as at December 31, 2017) located in the South, Southeast, Mid-west and Northern regions of Brazil and works with the e-commerce sites www.magazineluiza.com.br and www.epocacosmeticos.com.br.

These interim financial statements were approved by the Board of Directors on July 31, 2018.

2. Presentation and preparation of the interim financial statements

2.1. Accounting policies

The interim financial statements are presented in thousands of Brazilian Reais (“R\$”), which is the functional and presentation currency of the Company.

The individual and consolidated interim financial information is prepared in accordance with technical pronouncement CPC 21 (R1) (interim financial reporting) and with the international standard IAS 34, and presented in accordance with the standards issued by the Brazilian Securities and Exchange Commission (CVM).

With exception to the initial adoption of IFRS 9 (CPC 48) and IFRS 15 (CPC 47), which came into effect as of January 1, 2018, as described under Note 3, the practices, policies and main accounting judgments adopted in the preparation of the individual and consolidated interim financial information are consistent with those adopted and disclosed under Notes 3, 4, 6, 8, 9, 12, 14, 15, 16, 20, 22, 23, 26, 28 and 29 of the financial statements for the year ended December 31, 2017, which were disclosed on February 22, 2018 and should be read jointly.

The Statement of Value Added (“DVA”) aims at evidencing the wealth created by the Company and its Subsidiaries and its distribution during a determined period and is presented in accordance with the standards issued by the Brazilian Securities and Exchange Commission (CVM), once it is a statement that is not foreseen or mandatory under the International Financial Reporting Standards (IFRS).

Management adopts the accounting policy that presents interest paid as financing activities and dividends received as operating activities in the statements of cash flows.

3. New standards, amendments and interpretations

3.1 New standards

CPC 06(R2)/IFRS 16, “Leases”, issued in January 2016. This standard has as its objective to unify the lease accounting model, requiring the lessees to recognize as asset or liability all lease contracts, unless these contracts have a lease term of less than twelve months or immaterial value. The standard is effective as of January 1, 2019. The Company is evaluating the impact from the application of this standard.

Early adoption of standards, despite being encouraged by the International Accounting Standards Board (IASB), is not permitted in Brazil by the Accounting Pronouncements Committee (CPC).

3.2 Initial adoption of CPC 48/ IFRS 9 – Financial Instruments and CPC 47/ IFRS 15 – Revenue from Contracts with Customers

The Company initially adopted CPC 48/ IFRS 9 – Financial Instruments and CPC 47/IFRS 15 – Revenue from Contracts with Customers as of January 1, 2018.

The tables below demonstrate the equity effects on initial adoption:

Notes	Company				Consolidated				
	Prior balance	Initial adoption adjustment		Balance after initial adoption	Prior balance	Initial adoption adjustment		Balance after initial adoption	
	01/01/2018	IFRS9	IFRS15	01/01/2018	01/01/2018	IFRS9	IFRS15	01/01/2018	
Assets									
Current									
Trade receivables	3.2 -b)	1,233,983	(34,209)	-	1,199,774	1,241,290	(34,209)	-	1,207,081
Inventories	3.2- a)	1,953,963	-	2,458	1,956,421	1,969,333	-	2,458	1,971,791
Accounts receivable from related parties		99,985	(2,010)	-	97,975	96,766	(2,010)	-	94,756
Other assets		1,905,127	-	-	1,905,127	1,950,228	-	-	1,950,228
Total current assets		5,193,058	(36,219)	2,458	5,159,297	5,257,617	(36,219)	2,458	5,223,856
Non-current									
Deferred income tax and social contribution	11	219,321	12,315	261	231,897	223,100	12,315	261	235,676
Investments in joint ventures	3.2-b)/13	311,347	(52,082)	-	259,265	311,347	(52,082)	-	259,265
Other assets		1,655,863	-	-	1,655,863	1,627,449	-	-	1,627,449
Total non-current assets		2,186,531	(39,767)	261	2,147,025	2,161,896	(39,767)	261	2,122,390
Total assets		7,379,589	(75,986)	2,719	7,306,322	7,419,513	(75,986)	2,719	7,346,246
Liabilities									
Current									
Other liabilities		3,840,660	-	-	3,840,660	3,606,038	-	-	3,606,038
Other accounts payable	3.2 -a)	261,773	-	3,226	264,999	529,998	-	3,226	533,224
Total current liabilities		4,102,433	-	3,226	4,105,659	4,136,036	-	3,226	4,139,262
Non-current									
Total non-current liabilities		1,203,179	-	-	1,203,179	1,209,500	-	-	1,209,500
Total liabilities		5,305,612	-	3,226	5,308,838	5,345,536	-	3,226	5,348,762
Net equity		2,073,977	(75,986)	(507)	1,997,484	2,073,977	(75,986)	(507)	1,997,484
Total liabilities and net equity		7,379,589	(75,986)	2,719	7,306,322	7,419,513	(75,986)	2,719	7,346,246

a) CPC 47 / IFRS 15 Revenue from contracts with customers

CPC 47 / IFRS 15 establishes a comprehensive structure for determining whether, when and for which value revenue is recognized. Revenue is recognized when a customer obtains the control of the goods or services. Determining the moment of transfer of the control – at a specific moment in time or throughout time – requires judgment.

This substitutes CPC 30 / IAS 18 Revenue and related interpretations. The Company adopted CPC 47 / IFRS 15 using the cumulative effect method (without practical expedients), with the effect of initial adoption of the standard being recognized on the date of initial application (i.e. January 1, 2018). Consequently, the information presented for 2017 was not restated and, in this manner, it was presented as previously reported in accordance with CPC 30 / IAS 18 and related interpretations.

The effect of initial application of this standard is attributed mainly to:

- Estimate of variable compensation related to the return of goods.

	01/01/2018
Net revenue from sales	(3,226)
Cost of goods resold	2,458
Income tax (IR)/Social contribution (CS)	261
Effect of initial adoption	<u>(507)</u>

The Company evaluated the impacts of the customer retention program, return of services, services offered freely and did not identify material amounts for adjustment upon initial adoption

b) CPC 48 / IFRS 9 Financial instruments

i) Classification and measurement of financial assets

CPC 48 / IFRS 9 retains to a great extent the requirements of CPC 38 / IAS 39 for the classification and measurement of financial liabilities. Nevertheless, it eliminates the categories of CPC 38 / IAS 39 for financial assets held-to-maturity, loans and receivables and available-for-sale. The adoption of CPC 48 / IFRS 9 did not have a significant effect to the accounting policies of the Company related to financial liabilities and derivative financial instruments (for derivatives not used as hedge instruments).

According to CPC 48 / IFRS 9, upon initial recognition, a financial asset is classified as measured: at amortized cost; at fair value through other comprehensive income (FVTOCI); or at fair value through profit or loss (FVTPL). The classification of financial assets in accordance with CPC 48 / IFRS 9 is generally based on the business model in which a financial asset is managed and on its contractual cash flow characteristics.

A financial asset is measured at amortized cost when it complies with both of the following conditions and is not designated as measured at FVTPL:

- it is held within a business model whose objective is to maintain financial assets to receive contractual cash flows; and
- the contractual terms of the financial asset give rise on specific dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

A debt instrument is measured at FVTOCI if it fulfills both of the following conditions and is not designated as measured at FVTPL:

- it is held within a business model whose objective is achieved by both collecting contractual cash flows and selling financial assets; and
- the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

On initial recognition of an equity instrument the choice is made investment by investment. When held-for-negotiation it shall be measured as FVTPL, or, the Company may opt irrevocably to present subsequent alterations to the fair value of the investment in other comprehensive income (OCI).

All financial assets not classified as measured at amortized cost or FVTOCI, as described above, are classified as FVTPL. On initial recognition, the Company may designate in an irrevocable manner a financial asset that meets the requirements to be measured at amortized cost or as FVTOCI as FVTPL if this eliminates or reduces significantly an accounting mismatch that would otherwise arise (fair value option available under CPC 48 / IFRS 9).

A financial asset (unless for trade receivables without a significant component of financing that is initially measured at the transaction price) is initially measured at fair value plus, for an item not measured at FVTPL, transaction costs directly attributable to its acquisition.

The following accounting policies are applicable to subsequent measurement of financial assets:

- Financial assets measured at FVTPL: These assets are subsequently measured at fair value. The net result, including interest, is recognized under profit or loss.
- Financial assets at amortized cost. These assets are measured subsequently at amortized cost using the effective interest method. The amortized cost is reduced by impairment loss. Interest gain, possible exchange gains or losses and impairment are recognized under profit or loss. Any gain or loss in derecognition is recognized under profit or loss.
- Financial assets measured at FVTOCI: These assets are measured subsequently at fair value. In derecognition, the accumulated result in OCI is reclassified to profit or loss.

The table below and the notes to the interim financial statements explain the original measurement categories of CPC 38 / IAS 39 and the new measurement categories of CPC 48 / IFRS 9 for each class of financial assets of the Company as at January 1, 2018.

Categories of financial instruments	Original classification according to CPC 38 / IAS 39	New classification according to CPC 48/IFRS 9	Original book value according to CPC 38/IAS 39	New book value according to CPC 48/IFRS 9
Cash and banks	Loans and receivables	Amortized cost	91,928	91,928
Escrow deposits	Loans and receivables	Amortized cost	310,901	310,901
Trade receivables – Credit and debit cards	Loans and receivables	FVTOCI	837,201	817,717
Trade receivables – Other receivables from clients and commercial agreements	Loans and receivables	Amortized cost	408,830	394,105
Accounts receivable from related parties	Loans and receivables	Amortized cost	54,428	54,428
Accounts receivable from related parties – Credit card	Loans and receivables	FVTPL	42,338	40,328
Held-for-negotiation – Cash equivalents	At fair value through profit or loss	Amortized cost	320,779	320,779
Held-for-negotiation – Securities - Exclusive Funds	At fair value through profit or loss	Amortized cost	10,995	10,995
Held-for-negotiation - Securities – Exclusive Funds	At fair value through profit or loss	FVTPL	1,247,180	1,247,180
Derivative instrument assets	At fair value through profit or loss	FVTPL	1,378	1,378
			3,325,958	3,289,739

ii) Impairment of financial assets

CPC 48 / IFRS 9 substitutes the model of “incurred losses” of CPC 38 / IAS 39 for a model of expected credit losses. The new impairment model applies to financial assets measured at amortized cost and to those measured at FVTOCI. According to CPC 48 / IFRS 9, credit losses are recognized earlier than with CPC 38 / IAS 39. Financial assets at amortized cost consist of trade receivables and cash and cash equivalents. According to CPC 48 / IFRS 9, expected credit losses are required to be measured through a loss allowance at an amount equal to: - the 12-month expected credit losses: expected credit losses that result from those default events on the financial instrument that are possible within 12 months after the reporting date; and – full lifetime expected credit losses: expected credit losses that result from all possible default events over the life of the financial instrument

The Company opted for measuring provision for loss with trade receivables and other receivables and contractual assets in an amount equal to the full lifetime expected credit loss. When determining whether the credit risk of a financial asset increased significantly since initial recognition and estimating expected credit losses, the Company considers reasonable and supportable information which is relevant and available without involving undue cost or effort. This includes information and quantitative and qualitative analyses and considers “*forward looking*” information. The Company considers a financial asset in default when: it is highly unlikely that the credit will fully pay its credit obligations, without resorting to actions such as execution of the guarantee (if existing); or – the financial assets is past due for over 180 days.

Measurement of expected credit losses

Expected credit losses are weighted average of credit losses with the respective risks of a default occurring as the weightings. Credit losses are measured at present value based on all cash insufficiencies (i.e. the difference between cash flows due to the Company according to a contract and the cash flows that the Company expects to receive).

Credit impaired financial assets

At each reporting date, the Company evaluates whether the financial assets registered at amortized cost and those measured at FVTOCI are credit impaired. A financial asset is “credit impaired” when one or more events that have occurred and have a significant impact on the expected future cash flows of the financial asset.

Presentation of impairment

Provision for loss of financial assets measured at amortized cost are deducted from the gross carrying value of the assets. For financial assets measured at FVTOCI, a provision for loss is recognized under OCI.

Impairment losses related to trade receivables and other receivables are presented separately in the statements of income and OCI.

Impact of the new impairment model

For assets under the scope of the CPC 48 / IFRS 9 impairment model, impairment losses should increase and become more volatile.

Trade receivables and contract assets

The Company considers the model and some of the assumptions used in the calculation of these expected credit losses as the main sources of uncertainty in the estimate. Expected credit losses were calculated based on experience of actual credit loss in the last seven years.

Positions within each group were segmented based on common characteristics of credit risks, such as: level of credit risk and default status. Actual credit loss experience was adjusted by scale factors to reflect differences between the economic conditions during the period in which the historic macro-economic data was collected, and the present conditions and the vision of the Company in relation to economic conditions during the expected lives of the receivables.

Presented below is the total effect of CPC 48/IFRS 9 – Financial instruments:

	01/01/2018
Trade receivables – Credit card - FVTOCI	(19,483)
Trade receivables – Allowance Doubtful accounts - Impairment	(14,726)
Accounts receivable related parties – Credit card - FVTPL	(2,010)
Investments in joint ventures - Impairment	(52,082)
IR/CS	12,315
Effect of initial adoption	<u>(75,986)</u>

4. Notes included in the financial statements as at December 31, 2017 and not presented in these interim financial statements

The interim information is presented in accordance with technical pronouncements CPC 21 (R1) and IAS 34 - Interim Financial Reporting, issued by the International Accounting Standards Board (IASB) observing the provisions contained under Official-Circular/CVM/SNC/SEP 003/2011 of April 28, 2011. The preparation of the interim financial information involves judgment by the Company's management in relation to the relevance and alterations that should be disclosed in the Notes to the interim financial statements. In this manner, the interim statements include selected notes and do not contemplate all of the notes presented in the financial statements for the year ended December 31, 2017. As permitted by Official Circular 03/2011, issued by the Brazilian Securities and Exchange Commission (CVM), the following notes and their references to the financial statements for the year ended December 31, 2017 are not presented:

- Summary of significant accounting policies and practices (Note 3)
- Significant accounting judgments and sources of uncertainties about estimates (Note 4)
- Leasing commitments (Note 29);

5. Cash and cash equivalents

	Rates	Company		Consolidated	
		06/30/2018	12/31/2017	06/30/2018	12/31/2017
Cash		56,493	38,614	56,502	38,621
Banks		36,991	51,946	37,801	53,307
Bank deposit certificates	From 70% to 101% CDI	545,949	280,173	554,055	293,150
Non-exclusive investment funds	From 92.5% to 98.4% CDI	198	193	32,093	27,629
Total cash and cash equivalents		639,631	370,926	680,451	412,707

6. Securities and other financial assets

Financial assets	Rates	Company and Consolidated	
		06/30/2018	12/31/2017
Securities			
Non-exclusive investment fund	97% CDI	11,310	10,995
Exclusive investment fund:	(a)		
Federal Government Securities and repo operations		171,530	1,242,828
Time deposits and other securities		-	4,352
	Note 9.a	171,530	1,247,180
Total securities		182,840	1,258,175
Other financial assets measured at fair value through profit or loss			
Swap receivable – Fair value hedge (Note 27)		-	1,378
Total securities and other financial assets		182,840	1,259,553

(a) Refers to exclusive fixed income investment funds. As at June 30, 2018 and December 31, 2017, the portfolio was distributed into the types of investment described in the table above, which are linked to financial operations and securities, indexed to the monthly variation of the Interbank Deposit Certificate (CDI) rate, to return the average profitability of 103% of the CDI to the Company.

7. Trade receivables

	Company		Consolidated	
	06/30/2018	23/31/2017	06/30/2018	12/31/2017
Trade receivables:				
Credit cards (a)	1,010,912	818,154	1,018,947	820,267
Debit cards (a)	14,265	16,934	14,265	16,934
Own credit plan (b)	167,124	164,725	168,248	165,373
Other receivables (c)	113,029	63,517	113,029	63,517
Total trade receivables	1,305,330	1,063,330	1,314,489	1,066,091
Commercial agreements (d)	287,326	252,146	290,687	256,697
Allowance for doubtful accounts	(61,713)	(42,672)	(61,713)	(42,672)
Adjustment to present value	(29,276)	(34,080)	(29,276)	(34,085)
Total receivables	1,501,667	1,238,724	1,514,187	1,246,031
Current	1,494,527	1,233,983	1,507,047	1,241,290
Non-current	7,140	4,741	7,140	4,741

The average term to receive trade receivables is of 25 days (20 days as at December 31, 2017), Company and Consolidated.

(a) Receivables from sales made through credit and debit cards, which the Company receives from credit card operators in amounts, terms and quantity of installments defined at the moment the product is sold. As at June 30, 2018 the Company had credits assigned to financial institutions amounting to R\$ 1,628,756 (R\$ 1,506,129 as at December 31, 2017) and Consolidated R\$ 1,648,724 (R\$ 1,528,700 as at December 31, 2017), over which a discount varying from 105.0% to 109.0% of the CDI is applied. The Company, through credit assignment operations of receivables from credit cards, transfers to the operators and to the financial institutions all of the risks of receiving from customers and, in this manner, settles its receivables related to these credits. With initial adoption of CPC 48/IFRS 9 - Financial Instruments, the difference between the face value and the fair value of receivables began to be recorded under other comprehensive income and after the settlement of receivables the respective financial charges, if any, are registered under profit or loss.

(b) Refers to receivables from sales financed by the Company and by other financial institutions.

(c) These sales are intermediated by the Company on behalf of Luizaseg and Cardif. The Company allocates to its partners the extended warranty and other insurance, in full, in the month following the sale and receives from customers in accordance with the transaction term. Additionally, receivables for marketplace and other services are allocated to this item.

(d) Refers to bonuses to be received from suppliers, arising from the fulfillment of the purchase volume, as well as from agreements that define the participation of suppliers in disbursements related to advertising and marketing (joint advertising).

Changes in allowance for doubtful accounts are demonstrated below:

	Company		Consolidated	
	06/30/2018	23/31/2017	06/30/2018	12/31/2017
Initial balance	(42,672)	(29,535)	(42,672)	(29,535)
(+) Additions	(37,720)	(52,448)	(37,720)	(52,455)
(+) Initial adoption IFRS09	(14,726)	-	(14,726)	-
(-) Write-off	33,405	39,311	33,405	39,318
Final balance	(61,713)	(42,672)	(61,713)	(42,672)

The aging list of trade receivables and receivables from commercial agreements by maturity is as follows:

	Trade receivables				Receivables from commercial agreements			
	Company		Consolidated		Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Falling due:								
Within 30 days	153,922	151,232	163,081	153,993	47,175	92,319	50,536	96,870
From 31 to 60 days	93,825	99,316	93,825	99,316	89,389	106,629	89,389	106,629
From 61 to 90 days	72,766	66,499	72,766	66,499	13,055	23,797	13,055	23,797
From 91 to 180 days	474,327	284,648	474,327	284,648	127,935	17,186	127,935	17,186
From 181 to 360 days	467,993	430,941	467,993	430,941	6,555	1,837	6,555	1,837
Over 361 days	14,389	10,202	14,389	10,202	-	1,103	-	1,103
	1,277,222	1,042,838	1,286,381	1,045,599	284,109	242,871	287,470	247,422
Past due:								
Up to 30 days	7,969	6,105	7,969	6,105	723	5,499	723	5,499
From 31 to 60 days	4,861	3,599	4,861	3,599	1,231	284	1,231	284
From 61 to 90 days	4,028	3,065	4,028	3,065	42	148	42	148
From 91 to 180 days	11,250	7,723	11,250	7,723	1,221	3,344	1,221	3,344
	28,108	20,492	28,108	20,492	3,217	9,275	3,217	9,275
Total	1,305,330	1,063,330	1,314,489	1,066,091	287,326	252,146	290,687	256,697

8. Inventories

	Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Goods for resale	2,155,867	2,000,926	2,167,923	2,016,812
Consumption material	7,793	9,073	7,793	9,073
Provision for inventory loss	(64,742)	(56,036)	(65,301)	(56,552)
Total	2,098,918	1,953,963	2,110,415	1,969,333

As at June 30, 2018 the Company had inventories of goods for resale given in guarantee of legal proceedings, under execution, in the approximate amount of R\$ 30,787 (R\$ 24,364 as at December 31, 2017).

Changes in the provision for inventory loss are demonstrated below:

	Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Initial balance	(56,036)	(40,894)	(56,552)	(41,527)
Provision	(20,849)	(36,244)	(20,892)	(36,127)
Inventories written-off or sold	12,143	21,102	12,143	21,102
Final balance	(64,742)	(56,036)	(65,301)	(56,552)

9. Related parties

a) Balance of related parties

Company	Asset (liability)				Six-month period ended				Three-month period ended			
	Company		Consolidated		Company		Consolidated		Company		Consolidated	
	30/06/2018	31/12/2017	30/06/2018	31/12/2017	30/06/2018	30/06/2017	30/06/2018	30/06/2017	30/06/2018	30/06/2017	30/06/2018	30/06/2017
Luizacred (i)												
Commissions for services rendered	14,734	10,919	14,734	10,919	76,579	62,167	76,579	62,167	39,733	30,870	39,733	30,870
CDC	2,438	2,533	2,438	2,533	-	-	-	-	-	-	-	-
Credit card	44,325	42,338	44,325	42,338	(100,412)	(84,355)	(100,412)	(84,355)	(56,639)	(42,500)	(56,639)	(42,500)
Transfer of receivables	(37,810)	(43,631)	(37,810)	(43,631)	-	-	-	-	-	-	-	-
Reimbursement of shared expenses	-	-	-	-	36,088	29,558	36,088	29,558	19,848	14,834	19,848	14,834
	23,687	12,159	23,687	12,159	12,255	7,370	12,255	7,370	2,942	3,204	2,942	3,204
Luizaseg (ii)												
Commissions for services rendered	39,091	30,435	39,091	30,435	163,593	124,228	163,593	124,228	90,309	63,647	90,309	63,647
Dividends receivable	-	9,869	-	9,869	-	-	-	-	-	-	-	-
Transfer of receivables	(53,625)	(43,373)	(53,625)	(43,373)	-	-	-	-	-	-	-	-
	(14,534)	(3,069)	(14,534)	(3,069)	163,593	124,228	163,593	124,228	90,309	63,647	90,309	63,647
Total joint ventures	9,153	9,090	9,153	9,090	175,848	131,598	175,848	131,598	93,251	66,851	93,251	66,851
Luiza Administradora de Consórcio ("LAC") (iii)												
Commissions for services rendered	1,041	1,087	-	-	5,597	5,861	-	-	2,905	2,900	-	-
Dividends receivable	-	1,782	-	-	-	-	-	-	-	-	-	-
Consortium Group	(938)	(590)	(938)	(590)	-	-	-	-	-	-	-	-
	103	2,279	(938)	(590)	5,597	5,861	-	-	2,905	2,900	-	-
Campos Floridos Comércio de Cosméticos Ltda. (iv)												
Commissions for services rendered	26	22	-	-	103	55	-	-	23	38	-	-
Donatelo - "Integra Commerce" (v)												
Reimbursement of shared expenses	-	328	-	-	148	-	-	-	-	-	-	-
Abelha - "Logbee" (vi)												
Freight expenses	-	-	-	-	(277)	-	-	-	(277)	-	-	-
Total subsidiaries	129	2,629	(938)	(590)	5,571	5,916	-	-	2,651	2,938	-	-

Company	Asset (liability)				Six-month period ended				Three-month period ended			
	Company		Consolidated		Company		Consolidated		Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018	06/30/2017	06/30/2018	12/31/2017	06/30/2018	06/30/2017
MTG Administração, Assessoria e Participações S.A. (vii)												
Rent	(1,178)	(1,176)	(1,179)	(1,179)	(11,714)	(10,962)	(11,735)	(10,982)	(5,647)	(5,350)	(5,654)	(5,330)
PJD Agropastoril Ltda. (viii)												
Rent and freight	(44)	(44)	(78)	(76)	(1,300)	(989)	(1,492)	(1,347)	(621)	(639)	(718)	(734)
LH Agropastoril, Administração de participações Ltda. (ix)												
Rent	-	-	-	-	(450)	-	(450)	-	(225)	-	(225)	-
ETCO - Sociedade em Conta de Participação (x)												
Agencing fee	-	-	-	-	(3,312)	(6,457)	(3,312)	(6,457)	(1,793)	(3,881)	(1,793)	(3,881)
Propaganda expenses	(574)	-	(574)	-	(101,562)	(99,017)	(101,562)	(99,017)	(52,363)	(57,242)	(52,363)	(57,242)
	(574)	-	(574)	-	(104,874)	(105,474)	(104,874)	(105,474)	(54,156)	(61,123)	(54,156)	(61,123)
Total other related parties	(1,796)	(1,220)	(1,831)	(1,255)	(118,338)	(117,425)	(118,551)	(117,803)	(60,649)	(67,112)	(60,753)	(67,187)
Total related parties	7,486	10,499	6,384	7,245	63,081	20,089	57,297	13,795	35,253	2,677	32,498	(336)

Reconciliation	Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Receivables from related parties	101,911	99,985	100,844	96,766
Payables to related parties	(94,425)	(89,486)	(94,460)	(89,521)
Total	7,486	10,499	6,384	7,245

Other related parties: Securities	Asset (liability)				Six-month period ended				Three-month period ended			
	Company		Consolidated		Company		Consolidated		Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Investment funds (xi)	171,530	1,247,180	171,530	1,247,180	13,005	22,104	13,005	22,104	3,442	8,593	3,442	8,593

- (i) Transactions with Luizacred, a jointly-owned subsidiary with Banco Itaúcard S.A., refer to the following activities:
- (a) Receivables in private label credit cards and financial expenses with the advance of such receivables;
 - (b) Balance receivable from the sale of financial products to customers by Luizacred, received by the Company;
 - (c) Commissions on services provided monthly by the Company, including attracting new customers, management and administration of consumer credit transactions, control and collection of financing granted, indication of insurance linked to financial services and products. Access to telecommunication systems and network, in addition to filing and availability of physical space at points-of-sale. The amounts payable (current liabilities) refer to the receipt of customer installments by the Company's store cashiers, which are transferred to Luizacred;
- (ii) The amounts receivable (current assets) and revenues of Luizaseg, jointly-owned subsidiary with NCVF Participações Societárias S.A., a subsidiary of Cardif do Brasil Seguros e Previdência S.A., arise from commissions on services provided monthly by the Company, relating to the sale of extended warranties and proposed dividends. The amounts payable (current liabilities) refer to the transfers of extended warranties sold, to Luizaseg, in full, on the month following the sale.
- (iii) The amounts receivable (current assets) of LAC, wholly-owned subsidiary, refer to proposed dividends, commissions and sales made by the Company as the agent of consortium transactions. The amounts payable (current liabilities) refer to the transfers to be made to LAC relating to the installments of consortiums received by the Company through the cashiers of its points-of-sale.
- (iv) Transactions with Campos Floridos - "Época Cosméticos", a wholly-owned subsidiary, refer to the cost of acquisition of goods for resale and also sales commissions via the Marketplace platform of Magazine Luiza.
- (v) Transactions with Donatelo - "Integra Commerce", a wholly-owned subsidiary, refer to reimbursement of shared expenses.
- (vi) Transactions with Abelha - "Logbee", a wholly-owned subsidiary, refer to freight expenses.
- (vii) Transactions with MTG Administração, Assessoria e Participações S.A. ("MTG"), controlled by the Company's controlling shareholders, refer to expenses with rental of office buildings for the installation of its stores, distribution centers and head office, and reimbursement of expenses.
- (viii) Transactions with PJD Agropastoril Ltda., an entity controlled by the Company's indirect controlling shareholders, refer to expenses with rental of commercial buildings for installation of stores, truck rental for freight of goods and expenses with kitchen and pantry.
- (ix) Transactions with ETCO, a special partnership which has as partner an entity controlled by the president of the Company's Board of Directors, refer to advertising and marketing service contracts, also including transfers relating to placement, media production and graphic design services
- (x) Transactions with LH Agropastoril, Administração Participações Ltda., controlled by the same controlling shareholders of the Company, refers to expenses with rental of commercial.
- (xi) Refers to investments and redemptions and income from exclusive investment funds (ML Renda Fixa Crédito Privado FI and FI Caixa ML RF Longo Prazo - see Note 6 - Securities).

b) Management compensation

	06/30/2018		06/30/2017	
	Board of Directors	Executive Officers	Board of Directors	Executive Officers
Fixed and variable compensation	1,903	5,535	1,398	4,222
Stock option plan	47	1,191	94	195

The Company does not grant post-employment benefits, severance benefits or other long-term benefits. Short-term benefits to the Executive Officers are the same as those extended to other employees of the Company, certain directors and employees are beneficiaries of the stock option plan mentioned under Note 20. It is an internal public policy of the Company to pay Profit Sharing to its collaborators. These amounts are provisioned on a monthly basis by the Company, according to estimates for meeting targets. On April 13, 2018 in an Ordinary General Assembly the management's overall compensation (Board of Directors and Executive Officers) was approved for the year ended December 31, 2018, where a maximum limit for management's overall compensation was estimated at R\$ 28,480.

10. Recoverable taxes

	Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
ICMS recoverable (a)	374,954	341,473	374,954	341,495
IRPJ and CSLL recoverable	8,276	-	8,418	142
IRRF recoverable	4,474	7,793	4,481	7,794
PIS and COFINS recoverable	80	13,148	1,815	14,767
Other	2,513	2,513	2,513	2,513
	390,297	364,927	392,181	366,711
Current assets	188,538	198,894	190,422	200,678
Non-current assets	201,759	166,033	201,759	166,033

(a) These refer to ICMS accumulated credits and credits arising from the tax substitution regime deriving from the application of different rates in the inflow and outflow of interstate goods. These credits will be realized by refund request and offset against debts of same nature with the States of origin of the credit.

11. Income tax and social contribution

a) Reconciliation of the tax effect over income before income tax and social contribution

	Six-month period				Three-month period			
	Company		Consolidated		Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Income before income tax and social contribution	403,548	158,756	404,215	158,643	200,332	91,901	200,718	91,606
Prevailing statutory rate	34%	34%	34%	34%	34%	34%	34%	34%
Expected income tax and social contribution debits at statutory rates	(137,206)	(53,977)	(137,433)	(53,939)	(68,113)	(31,246)	(68,244)	(31,146)
Reconciliation to effective rate (effects of application of tax rates):								
Exclusion – equity in investments	11,855	14,414	11,214	13,878	3,646	6,066	3,286	5,929
Effect of government subvention	9,954	12,620	9,955	12,620	4,935	6,012	4,936	6,012
Other permanent exclusions, net	78	(894)	278	(283)	(54)	(377)	50	(45)
Income tax and social contribution debit	(115,319)	(27,837)	(115,986)	(27,724)	(59,586)	(19,545)	(59,972)	(19,250)
Current	(58,312)	(20,851)	(60,562)	(22,263)	(43,359)	(17,200)	(44,136)	(17,810)
Deferred	(57,007)	(6,986)	(55,424)	(5,461)	(16,227)	(2,345)	(15,836)	(1,440)
Total	(115,319)	(27,837)	(115,986)	(27,724)	(59,586)	(19,545)	(59,972)	(19,250)
Effective rate	28.6%	17.5%	28.7%	17.5%	29.7%	21.3%	29.9%	21.0%

Deferred taxes

b) Breakdown and changes in the balance of deferred income tax and social contribution assets and liabilities

	Company				Consolidated					
	Balance 12/31/2017	Recognized under profit or loss	IFRS adoption	FVTOCI	Balance 06/30/2018	Balance 12/31/2017	Recognized under profit or loss	IFRS adoption	FVTOCI	Balance 06/30/2018
Deferred income tax and social contribution assets:										
Tax loss and social contribution tax loss carryforwards	113,917	(26,849)	-	-	87,068	117,253	(25,393)	-	-	91,860
Allowance for doubtful accounts	14,508	9,037	5,007	(1,997)	26,555	14,508	9,037	5,007	(1,997)	26,555
Provision for inventory loss	19,052	2,960	-	-	22,012	19,229	2,973	-	-	22,202
Provision for adjustments to present value	8,648	(679)	-	-	7,969	8,671	(702)	-	-	7,969
Provision for tax, civil and labor contingencies	101,027	(5,565)	-	-	95,462	101,235	(5,473)	-	-	95,762
Exchange variations	4,683	(4,683)	-	-	-	4,683	(4,683)	-	-	-
Other provisions	11,156	(10,155)	7,569	-	8,570	11,191	(10,110)	7,569	-	8,650
	272,991	(35,934)	12,576	(1,997)	247,636	276,770	(34,351)	12,576	(1,997)	252,998
Deferred income tax and social contribution liabilities:										
Amortization of intangible assets	(41,679)	-	-	-	(41,679)	(41,679)	-	-	-	(41,679)
Escrow deposits	(8,996)	(20,687)	-	-	(29,683)	(8,996)	(20,687)	-	-	(29,683)
Other	(2,995)	(386)	-	-	(3,381)	(2,995)	(386)	-	-	(3,381)
	(53,670)	(21,073)	-	-	(74,743)	(53,670)	(21,073)	-	-	(74,743)
Total	219,321	(57,007)	12,576	(1,997)	172,893	223,100	(55,424)	12,576	(1,997)	178,255

12. Investments in subsidiaries

Abelha Serviços de Hospedagem na Internet Ltda-ME - “Logbee”

On May 7, 2018 a contract was signed for the acquisition of 100% of the capital quotas of the technology startup applied to logistics Logbee, from São Paulo (SP), a platform that manages actual delivery time of express deliveries of light products, performed daily by various associates, entrepreneurs and owners of their own vehicles.

The Company is in the phase of allocating acquisition prices for various intangible assets, as required by CPC 15 (R1) and IFRS 3. Such allocations have not been concluded up to the closing date of this review report. The Company judges that the effects of the allocation will not have material impacts on its financial statements.

Changes in investments in subsidiaries, presented in the individual interim financial statements, are as follows:

Information on subsidiaries

	Época		LAC		Integra		Logbee
	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018
Quotas/shares held	12,855	12,855	6,500	6,500	100	100	100
Direct equity interest	100%	100%	100%	100%	100%	100%	100%
Current assets	25,303	26,101	42,740	41,436	254	241	723
Non-current assets	13,306	10,666	4,025	3,904	795	478	4
Current liabilities	16,085	23,233	9,887	12,982	525	607	365
Non-current liabilities	1,891	3,784	2,758	2,537	-	-	-
Share capital	28,605	16,755	6,500	6,500	2,656	1,025	301
Net equity	20,633	9,750	34,120	29,821	524	112	362
Net revenue	47,835	79,007	33,809	65,352	141	758	497
Net income (loss) for the period/year	(967)	(846)	4,299	7,505	(1,219)	(793)	(229)

Changes in investments	Época		LAC		Integra		Logbee
	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018	12/31/2017	06/30/2018
Initial balance	46,577	42,923	29,821	24,099	2,132	-	-
Advance for future capital increase	11,851	4,500	-	-	1,631	925	301
Investments in subsidiaries	-	-	-	-	-	2,000	8,000
Dividends distributed	-	-	-	(1,783)	-	-	-
Equity in investments	(967)	(846)	4,299	7,505	(1,219)	(793)	(229)
Final balance	57,461	46,577	34,120	29,821	2,544	2,132	8,072

Total investments in subsidiaries

	06/30/2018	12/31/2017
Época Cosméticos	20,634	9,750
Época Cosméticos – goodwill	36,827	36,827
Consortium Group ("LAC")	34,120	29,821
Integra - "Donatelo"	524	112
Integra - "Donatelo" – goodwill	2,020	2,020
Logbee - "Abelha"	362	-
Logbee - "Abelha" – goodwill	7,710	-
	102,197	78,530

13. Investments in jointly-owned subsidiaries

	Luizacred (a)		Luizaseg (b)	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Total shares – in thousands	978	978	133,883	133,883
Direct equity interest	50%	50%	50%	50%
Current assets	6,116,756	5,108,440	221,104	174,120
Non-current assets	518,594	550,506	304,664	320,376
Current liabilities	5,931,806	4,903,194	206,808	194,592
Non-current liabilities	166,370	168,604	108,278	91,246
Share capital	311,102	291,700	133,883	133,883
Net equity	537,174	587,148	210,682	208,658
Net revenue	924,602	1,688,512	212,430	395,602
Net income for the period/year	54,188	137,524	11,778	34,788

Changes in investments	Luizacred		Luizaseg	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Initial balance	293,574	275,477	17,773	18,353
Proposed dividends	-	(50,665)	(5,855)	(19,431)
Other comprehensive income	-	-	(1,866)	1,457
Initial adoption IFRS 9	(52,082)	-	-	-
Equity in investments	27,094	68,762	5,889	17,394
Final balance	268,586	293,574	15,941	17,773

Total investments in jointly-owned subsidiaries

	06/30/2018	12/31/2017
Luizacred (a)	268,586	293,574
Luizaseg (b)	105,340	104,329
Luizaseg – Unrealized profits (c)	(89,399)	(86,556)
Total investments in jointly-owned subsidiaries	284,527	311,347

- (a) Equity interest of 50% of voting capital representing the contractually agreed sharing, the control of business, requiring the unanimous consent of the parties about significant decisions, financial and operating activities. Luizacred is jointly controlled by Banco Itaúcard S.A. and is engaged in the supply, distribution and trade of financial products and services to customers at the Company's stores chain
- (b) Equity interest of 50% of voting capital representing the contractually agreed sharing, the control of business, requiring the unanimous consent of the parties about significant decisions, guarantees and operating activities. Luizaseg is jointly controlled by NCVP Participações Societárias S.A., subsidiary of Cardif do Brasil Seguros e Previdência S.A., and is engaged in the development, sale and administration of extended warranties for any type of product sold in Brazil through the Company's store chain.
- (c) Unrealized profits from transactions for intermediation of extended warranty insurance for the jointly-owned subsidiary Luizaseg

14. Property and equipment

Changes in property and equipment for the six-month periods ended June 30, 2018 and 2017, are as follows:

	Company	Consolidated
Net property and equipment as at December 31, 2017	567,085	569,027
Additions	85,612	85,901
Addition for business combination	-	4
Write-off	(431)	(490)
Depreciation	(46,143)	(46,317)
Net property and equipment as at June 30, 2018	606,123	608,125

Breakdown of property and equipment as at June 30, 2018:		
Cost value of property and equipment	1,292,440	1,296,642
Accumulated depreciation	(686,317)	(688,517)
Net property and equipment as at June 30, 2018	606,123	608,125

	Company	Consolidated
Net property and equipment as at December 31, 2016	559,320	560,067
Additions	42,482	43,060
Additions for business combination	-	3
Write-off	(380)	(380)
Depreciation	(45,257)	(45,388)
Net property and equipment as at June 30, 2017	556,165	557,362

Breakdown of property and equipment as at June 30, 2017:		
Cost value of property and equipment	1,157,522	1,160,600
Accumulated depreciation	(601,357)	(603,238)
Net property and equipment as at June 30, 2017	556,165	557,362

For the six-month period ended June 30, 2018 there were no indications of impairment of property and equipment assets.

15. Intangible assets

Changes in intangible assets for the six-month periods ended June 30, 2018 and 2017 were as follows:

	Company	Consolidated
Net intangible assets as at December 31, 2017	486,111	532,360
Additions	33,424	35,520
Addition for business combination	-	7,710
Write-off	(8)	(8)
Amortization	(29,433)	(30,040)
Net intangible assets as at June 30, 2018	490,094	545,542

Breakdown of intangible assets as at June 30, 2018

Cost value of intangible assets	836,465	894,779
Accumulated amortization	(346,371)	(349,237)
Net intangible assets as at June 30, 2018	490,094	545,542

	Company	Consolidated
Net intangible assets as at December 31, 2016	469,724	513,049
Additions	33,760	34,833
Addition for business combination	-	2,020
Amortization	(23,714)	(23,971)
Net intangible assets as at June 30, 2017	479,770	525,931

Breakdown of intangible assets as at June 30, 2017

Cost value of intangible assets	772,745	820,740
Accumulated amortization	(292,975)	(294,809)
Net intangible assets as at June 30, 2017	479,770	525,931

For the six-month period ended June 30, 2018, there were no indications of impairment of intangible assets.

16. Suppliers

	Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Goods for resale – internal market	2,708,878	2,897,609	2,720,080	2,914,743
Other suppliers	50,218	34,332	54,016	38,945
Adjustment to present value	(24,621)	(33,916)	(24,621)	(34,147)
Total suppliers	2,734,475	2,898,025	2,749,475	2,919,541

The Company has agreements signed with associated banks to structure with its main suppliers the operation of advances of receivables. In this operation, the suppliers transfer the right to receiving the notes to the Bank in exchange for anticipated receipt of the notes. The Bank, in turn, becomes the creditor of the operation, and the Company settles the note on the same date originally agreed-to with its supplier and receives, subsequently, a commission from the Bank for this intermediation and confirmation of the notes payable. This commission is registered as financial income.

The above operation performed by the Company does not alter the terms, prices and conditions previously established with the suppliers and, therefore, the Company classifies it under Suppliers.

As at June 30, 2018 the balance payable negotiated by suppliers, and with the acceptance of Magazine Luiza, totaled R\$ 373,124 (R\$ 294,905 as at December 31, 2017).

Trade payables are initially recorded at present value with the counterparty in “Inventories”. The reversal of the adjustment to present value is registered under “Cost of resold goods and services rendered” for the benefit of the term.

17. Loans and financing

Modality	Charges	Guarantee	Final maturity	Company and consolidated	
				06/30/2018	12/31/2017
Working capital in foreign currency	1.43% year to 6.41% year + Exch var.	N/A	Mar/18	-	52.519
Working capital in local currency	110.7% to 125.3% CDI	Aval	Dec/19	125,812	251.600
Debentures – restricted offer – 7 th issue	113.5% CDI	Clean	Mar/20	305,488	305.116
Promissory notes (a)	109.0% to 112.0% CDI	Clean	May/19	110,044	212.343
Financial leasing (b)	2.5% year CDI + 2.88%	Statutory lien	Dec/19	3,923	9.226
Innovation financing - FINEP (c)	4% year	Bank guarantee	Dec/22	33,318	37.024
Expansion financing - BNB (d)	7% year	Bank guarantee	Dec/22	3,302	3.670
Total loans and financing				581.887	871.498
Current liabilities				254,504	434,294
Non-current liabilities				327,383	437,204

(a) The Company issued the following promissory notes:

Issue	Principal R\$	Date of issue	Final maturity	Outstanding securities	Financial charges	Company and Consolidated	
						06/30/2018	12/31/2017
3 rd issue – 1 st series	100,000	05/10/2017	05/10/2018	20	109.0% CDI	-	106,085
3 rd issue – 2 nd series	100,000	05/10/2017	05/10/2019	20	112.0% CDI	110,044	106,258
						110,044	212,343

(b) Refers to financial lease contracts related to computer hardware and software, which contracts have final maturities in 2019.

(d) Refers to financing contract with Study and Projects Financing Agency (FINEP), with the purpose of investing in technological innovation development and research projects.

(e) The Company signed a financing contract with Banco do Nordeste do Brasil - BNB, with the purpose of modernizing, refurbishing the stores in the northeastern region and building a new Distribution Center in the municipality of Candeias (BA), in the amount of R\$ 68,103. As at June 30, 2018 the first installment was released in the amount of R\$ 4,383.

Cash flow reconciliation of operating and financing activities

	Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Initial balance	871,498	1,848,638	871,498	1,848,776
Raising of capital	-	202,617	-	202,617
Payment of principal	(282,115)	(624,553)	(282,115)	(624,630)
Payment of interest	(35,350)	(142,267)	(35,350)	(142,273)
Provisioned interest	29,232	109,855	29,232	109,868
Fair value hedge	(1,378)	(12,712)	(1,378)	(12,712)
Final balance	581,887	1,381,578	581,887	1,381,646

Amortization schedule

The payment schedule of the installments of the loans and financing is demonstrated below:

Maturities	Company and Consolidated
2018	141,001
2019	117,585
2020	307,487
2021	7,907
2022 onward	7,907
Total	581,887

Covenants

The Company has restrictive clauses (covenants) for the 7th issue of debentures, being the maintenance of the “adjusted net debt/adjusted EBITDA” not superior to 3.0 times.

The adjusted net debt is understood as the sum of all loans and financing, including debentures, excluding cash and cash equivalents, financial investments, securities, credit card receivables not anticipated. The adjusted EBITDA is calculated in accordance with CVM rule 527, of October 4, 2012, excluding non-recurring operational events (revenue/expenses) of extraordinary nature, as per the indenture of debentures.

As at June 30, 2018 the Company is compliant with the above mentioned covenants.

18. Deferred income

	Company and Consolidated	
	30/06/2018	31/12/2017
Deferred income with third parties:		
Exclusivity contract with Cardif (a)	153,267	157,552
Exclusivity contract with Banco Itaúcard S.A.	115,250	121,500
Other contracts	580	2,409
	269,097	281,461
Deferred income with related parties:		
Exclusivity contract with Luizacred (a)	127,398	132,942
Exclusivity contract with Luizaseg (b)	92,500	96,000
	219,898	228,942
Total deferred income	488,995	510,403
Current liabilities	39,737	41,566
Non-current liabilities	449,258	468,837

(a) On December 14, 2015, Luizaseg entered into a new Strategic Partnership Agreement with companies of the Cardif group and Luizaseg, aiming to extend the rights and obligations set forth in the agreements between the parties that expired on December 31, 2015, for an additional 10-year period, effective from January 1, 2016 to December 31, 2025. This agreement enabled a cash inflow of R\$ 330,000 to the Company. Of this amount, R\$ 42,000 were allocated to the jointly-owned subsidiary Luizacred, since it had exclusive rights over credit card insurance. The Company's revenue recognition deriving from this agreement will be recognized in profit (loss) over the term of the agreement, part of which is subject to the achievement of certain targets.

(b) On September 27, 2009, the Company entered into a partnership agreement with Itaú Unibanco Holding S.A. ("Itaú") and Banco Itaúcard S.A., under which the Company grants to Luizacred the exclusive right to offer, distribute, and sell financial products and services in its store chain for a 20-year period. In consideration for the aforementioned alliance, Itaú group companies paid in cash R\$ 250,000, of which: (i) R\$ 230,000 relating to the completion of the negotiation, without right of recourse; and (ii) R\$ 20,000 subject to the achievement of profitability targets in Luizacred. Said targets were been fully achieved by the end of 2014.

On December 29, 2010, the parties entered into a partnership agreement with Luizacred, extending the exclusive right to offer, distribute and sell financial products and services at the chain of stores then acquired in the Northeast of Brazil (Lojas Maia) for a 19-year period. As consideration, Luizacred paid R\$ 160,000 to the Company, which is recognized in profit (loss) over the term of the agreement. As part of this partnership agreement, the amount of R\$ 20,000, mentioned in the paragraph above was increased to R\$ 55,000.

On December 16, 2011, the Company entered into a second amendment to the partnership agreement with Luizacred, due to acquisition of New-Utd ("Lojas do Baú"). As consideration, Luizacred paid R\$ 48,000 to the Company, which will be allocated to profit (loss) over the remaining term of the agreement.

19. Provision for tax, civil and labor contingencies

For labor, civil and tax claims in progress, on which the opinion of the legal advisors is unfavorable, the Company recognized a provision, which is Management's best estimate of future disbursement. Changes in the provision for tax, civil and labor contingencies are as follows:

Company

	Tax	Civil	Labor	Total
Balance as at December 31, 2017	246,122	16,173	34,843	297,138
Additions	42,442	4,500	600	47,542
Payments	(834)	(2,804)	(3,477)	(7,115)
Adjustments	6,892	-	-	6,892
Balance as at June 30, 2018	294,622	17,869	31,966	344,457

Consolidated

	Tax	Civil	Labor	Total
Balance as at December 31, 2017	249,906	16,339	35,289	301,534
Additions	42,442	4,872	832	48,146
Reversal	(1,893)	(234)	-	(2,127)
Payments	(834)	(2,904)	(3,477)	(7,215)
Adjustments	6,892	-	-	6,892
Balance as at June 30, 2018	296,513	18,073	32,644	347,230

As at June 30, 2018, the nature of the main lawsuits of the Company, classified by Management as of probable loss, based on the opinion of its legal advisors, as well as legal obligations which amounts are deposited in court, for which the amounts were included in the provision for contingencies, are as follows:

a) Tax claims

The Company discusses on an administrative and legal basis several tax claims classified as of probable loss, therefore, these are provisioned. These involve federal taxes, totaling as at June 30, 2018 the amount of R\$ 49,562 (R\$ 42,969 as at December 31, 2017), state taxes, in the amount of R\$ 95,326 as at June 30, 2018 (R\$ 62,085 as at December 31, 2017), and municipal taxes totaling R\$ 61 (R\$ 59 as at December 31, 2017).

The Company also has provision for other legal discussions to which escrow deposits are made, as well as other provisions related to business combinations of the acquired network of stores, which involve federal taxes, totaling R\$ 149,709 as at June 30, 2018 (R\$ 141,009 as at December 31, 2017) and state taxes, totaling R\$ 1,891 as at June 30, 2018 (R\$ 3,784 as at December 31, 2017). No provision of this type was recorded for municipal taxes in this period.

b) Civil claims

The provision for consolidated civil contingencies in the amount of R\$ 18,073 as at June 30, 2018 (R\$ 16,339 as at December 31, 2017) is related to claims filed by customers on possible product defects.

c) Labor claims

At the labor courts, the Company is a party to various labor claims, mostly questioning overtime incurred.

The amount provisioned of R\$ 32,644 as at June 30, 2018 (R\$ 35,289 as at December 31, 2017), consolidated, reflects the risk of probable loss assessed by the Company's Management jointly with its legal advisors.

In order to address the tax, civil and labor contingencies, the Company has a balance in escrow deposits of R\$ 342,019 as at June 30, 2018 (R\$ 310,901 as at December 31, 2017).

d) Contingent liabilities – possible loss

The Company is a party to other claims that were assessed by Management, based on the opinion of its legal advisors, as of possible loss and, therefore, no provision was recognized for such claims. The amounts related to claims involving federal taxes, as at June 30, 2018 reach a total of R\$ 1,117,205 (R\$ 963,786 as at December 31, 2017), in relation to state taxes these amounts, as at June 30, 2018 reach a total of R\$ 394,977 (R\$ 423,877 as at December 31, 2017) and as to municipal taxes these amount to a total of R\$ 1,355 as at June 30, 2018 (R\$ 1,309 as at December 31, 2017).

Among the main claims of a tax nature, classified as of possible loss, we highlight: (i) Administrative Process in which the Company discusses with the tax authorities the nature/concept of the bonuses/reimbursements of its suppliers for the purpose of PIS/COFINS taxation, as well as the characterization of some expenses related to its core activity as inputs for the purpose of PIS/COFINS credits; (ii) Legal process in which the Company discusses the violation of various legal principles of Law 13241/2015, which extinguished the exemption of PIS and COFINS contribution over income from the sale of eligible products to the Basic Production Process. According to the analysis of the Company's internal and external legal advisors the chances of loss are possible or maybe remote; (iii) Process in which the Company discusses with the state tax authorities supposed ICMS credit or divergences; (iv) Administrative Process in which the Company discusses with the state tax authorities assessments for ICMS tax credits appropriated on the purchase of goods from suppliers subsequently declared as inapt; (v) Administrative Process in which the Company discusses with the tax authorities the increase in the RAT rate; (vi) Sundry tax assessments in which the Company discusses the collection of ICMS credits appropriated on the acquisition of goods from some of its suppliers, once these were granted tax benefits by other States of the Federation. The Company accompanies the evolution of all the discussions at each quarter and when there are alterations to the scenario, the risk evaluations and eventual loss are also re-evaluated.

The risks of claims are assessed on an ongoing basis and reviewed by Management. Additionally, the Company also contests civil and labor administrative claims, with chances of possible loss, with immaterial amounts for disclosure.

Due to uncertainties regarding the outflow of resources for said provisions, Management believes it is not possible to reliably determine a settlement schedule.

e) Contingent assets

The Company is an author (as plaintiff) in other tax claims of various natures, in other words, filed lawsuits against various taxing entities in order to recover taxes paid and/or collected unduly by such entities. Among the main lawsuits, emphasis is given to: (i) the legal discussion on the exclusion of ICMS from the calculation base of the PIS and COFINS contribution, which for the Company reaches the amount of R\$ 631,322, including monetary correction (R\$ 620,289 as at December 31, 2017) of taxes already paid and other discussions involving PIS and COFINS credits in amounts of approximately R\$ 334,539 (R\$ 304,188 as at December 31, 2017). On March 15, 2017 the Supreme Federal Court concluded judgment, in the systematic of general repercussion, declaring unconstitutional the inclusion of ICMS in the calculation base of these contributions. Thus the Company is evaluating with its legal advisors the amount and monetary correction of the credits covered by its lawsuits; (ii) legal discussion on the recognized right by decision of the Supreme Federal Court of taxpayers to recover the ICMS overpaid in the systematic of tax substitution corresponding to the difference of the margin practiced in comparison with the deemed margin of the states (MVA – Value Added Margin). The Company is evaluating with its legal advisors the mapping and monetary correction of the credits covered by its lawsuits.

20. Net equity

The shareholder composition of the Company, as at June 30, 2018 is presented below, all of the shares being common, nominative, registered and without par value:

	Quantity of shares	Equity interest %
Controlling shareholders	121,327,067	63.66
Outstanding shares	67,625,177	35.48
Treasury shares	1,639,220	0.86
Total	190,591,464	100.00

The shares held by controlling shareholders, members of the Board of Directors and/or Executive Officers are included under the controlling shareholders item.

According to Article 7 of the Bylaws, the Company may increase its capital, pursuant to Article 168 of Law 6404/76, by means of the issue of up to 50,000,000 common shares.

a) Capital reserve

As at June 30, 2018 the Company has the amount of R\$ 47,336 (R\$ 37,094 as at December 31, 2017) registered under Capital Reserve.

Stock option plan

As disclosed in the financial statements for the year ended December 31, 2017, during the year a new long-term incentive plan linked to shares was approved in an Extraordinary General Assembly. The main objectives of the plan are: (a) to increase the capacity of attracting and retaining talents by the Company; (b) reinforce the culture of sustainable development and search for the development of our Managers, employees and service providers, aligned to the interests of our shareholders to those of the eligible parties; and (c) stimulate the expansion of the Company and the scope and surpassing our business targets and achievement of our social objectives, aligned to the interests of our shareholders, through the long-term commitment of the beneficiaries.

In the year 2017 the first “share matching” program was granted in the scope of the incentive plan. There were 551,448 shares used as “matching” for the beneficiaries, whereby for each common share acquired by the beneficiary, the Company grants the right of receiving, free of charge, 3 common shares of the Company. The transfer of ownership of the shares will occur in accordance with the maximum grace period of four years and three months, as of June 30, 2017. The fair value of the granted shares was estimated on the date of granting the right to the beneficiaries, based on the market price of the common shares of the Company negotiated in BMF&BOVESPA (B3), in other words, R\$ 31.06.

On March 28, 2018 the Board of Directors approved the 2nd “share matching” program, whereby 292,293 shares were granted to the beneficiaries, in the same format of the 1st program, whereby the transfer of ownership of the shares will occur in accordance with the maximum grace period of five years, as of April 5, 2018. During this same meeting, the Board of Directors approved the 1st Program for restricted shares, whereby the Company will transfer a total of 66,968 shares to the beneficiaries during the grace period of 3 years as of April 5, 2018. The fair value of the granted shares in both programs was estimated on the date of granting the right to the beneficiaries, based on the market price of the common shares of the Company negotiated in BMF&BOVESPA (B3), in other words, R\$ 98.42.

b) [Legal reserve](#)

As at June 30, 2018 the Company has the amount of R\$ 39,922 (R\$ 39,922 as at December 31, 2017) registered under Legal Reserve.

c) [Treasury shares](#)

On February 22, 2018 the Board of Directors approved the creation of the share buy-back program in the amount of 3,000,000 shares. From the beginning of this program up until the closing of the six-month period the Company acquired 738,600 shares at an average cost of R\$ 92.04 and the amount of R\$ 67,977.

For the six-month period ended June 30, 2018 a stock option plan was carried out with treasury shares in the amount of R\$ 12,332.

d) [Profit reserve](#)

On March 12, 2018 the Board of Directors approved a distribution of dividends in the amount of R\$ 50,000, in addition to the R\$ 75,000 already declared to the shareholders as interest on own-capital, in accordance with the deliberation of the Board on December 13, 2017.

Under the Profit Reserve item the effects of the initial adoption of IFRS 09 and IFRS 15 are also included, as described under Note 3 to the financial statements.

Thus, as at June 30, 2018 and December 31, 2017, the Company has registered under Profit Reserve:

Period	Capital reinforcement reserve	Tax incentive reserve	Profit reserve
06/30/2018	93,579	68,299	161,878
12/31/2017	220,072	68,299	288,371

e) Equity valuation adjustment

As at June 30, 2018 the Company has registered under the item Equity Valuation Adjustment the amount of R\$ 4,668 (R\$ 2,659 as at December 31, 2017).

Earnings per share

The calculations of basic and diluted earnings per share are disclosed below:

	Basic earnings		Diluted earnings	
	06/30/2018	06/30/2017	-06/30/2018	06/30/2017
Average common shares	190,591,464	172,991,464	190,591,464	172,991,464
Effect of treasury shares	(1,639,220)	(2,800,000)	(1,639,220)	(2,800,000)
Diluting effect of shares (a)	-	-	1,273,570	1,255,536
Weighted average of outstanding common shares	188,952,244	170,191,464	190,225,814	171,447,000
Net income	288.229	130.919	288.229	130.919
Earnings per share in Brazilian Reais (b)	1.525	0.769	1.515	0.764

a) Considers the effect of exercisable shares in accordance with the stock-option plan disclosed above.

b) The basic and diluted earnings as at June 30, 2017 has the effect of the share split, approved in the Extraordinary General Assembly of September 4, 2017, in the proportion of 1 to 8 shares.

21. Net sales revenue

	Six-month period ended:				Three-month period ended:			
	Company		Consolidated		Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Gross revenue:								
Retail – resale of goods	8,394,117	6,223,301	8,451,944	6,259,432	4,244,671	3,040,028	4,274,873	3,060,268
Retail – services rendered	357,065	259,299	364,551	275,673	193,859	134,106	194,454	139,947
Other services	-	-	37,055	33,121	-	-	17,933	17,013
	8,751,182	6,482,600	8,853,550	6,568,226	4,438,530	3,174,134	4,487,260	3,217,228
Taxes and returns:								
Retail – resale of goods	(1,487,276)	(1,019,389)	(1,497,268)	(1,025,335)	(760,277)	(495,700)	(765,770)	(499,020)
Retail – services rendered	(43,768)	(34,358)	(43,808)	(34,376)	(23,807)	(17,740)	(23,841)	(17,758)
Other services	-	-	(3,026)	(2,359)	-	-	(1,464)	(1,219)
	(1,531,044)	(1,053,747)	(1,544,102)	(1,062,070)	(784,084)	(513,440)	(791,075)	(517,997)
Net sales revenue	7,220,138	5,428,853	7,309,448	5,506,156	3,654,446	2,660,694	3,696,185	2,699,231

22. Cost of goods resold and services rendered

	Six-month period ended:				Three-month period ended:			
	Company		Consolidated		Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Costs:								
Goods resold	(5,115,443)	(3,808,786)	(5,149,037)	(3,823,032)	(2,566,197)	(1,847,733)	(2,586,061)	(1,856,344)
Services rendered	-	-	(9,032)	(15,739)	-	-	(2,100)	(7,949)
	(5,115,443)	(3,808,786)	(5,158,069)	(3,838,771)	(2,566,197)	(1,847,733)	(2,588,161)	(1,864,293)

23. Information on the nature of expenses and other operating income

The Company's statement of profit or loss is presented based on the classification of the expenses according to their functions. Information on the nature of expenses recognized in the statement of profit or loss is presented below:

	Six-month period ended:				Three-month period ended:			
	Company		Consolidated		Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Personnel expenses	(699,424)	(586,238)	(703,743)	(589,153)	(356,837)	(301,001)	(359,290)	(302,849)
Expenses with outsourced services	(440,471)	(285,897)	(451,870)	(294,934)	(225,640)	(125,980)	(231,069)	(130,838)
Other	(373,473)	(328,641)	(388,244)	(340,685)	(193,170)	(166,126)	(199,821)	(172,744)
Total	(1,513,368)	(1,200,776)	(1,543,857)	(1,224,772)	(775,647)	(593,107)	(790,180)	(606,431)

	Company		Consolidated		Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
	<u>Classified by function as:</u>							
Sales expenses	(1,289,400)	(987,567)	(1,303,246)	(997,835)	(654,698)	(483,556)	(661,373)	(489,248)
General and administrative expenses	(251,941)	(230,457)	(270,509)	(246,284)	(128,735)	(117,320)	(137,569)	(126,165)
Other operating income, net (Note 24)	27,973	17,248	29,898	19,347	7,786	7,769	8,762	8,982
Total	(1,513,368)	(1,200,776)	(1,543,857)	(1,224,772)	(775,647)	(593,107)	(790,180)	(606,431)

Freight expenses related to the transportation of goods from distribution centers (DCs) to physical stores and the delivery of products resold to customers are classified as sales expenses.

24. Other operating income, nets

	Six-month period ended:				Three-month period ended:			
	Company		Consolidated		Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	30/06/2018	30/06/2017
Gain (loss) on sale of property and equipment	(281)	2,303	(281)	2,303	(137)	(311)	(137)	(311)
Recognition of deferred income (a)	21,407	21,413	21,407	21,413	10,704	11,333	10,704	11,333
Non-recurring tax effects	10,595	(4,746)	12,486	(3,205)	-	(3,488)	945	(2,433)
Non-recurring expenses (b)	(3,750)	(1,927)	(3,750)	(1,927)	(2,787)	(1,371)	(2,787)	(1,371)
Other	2	205	36	763	6	1,606	37	1,764
Total	27,973	17,248	29,898	19,347	7,786	7,769	8,762	8,982

- (a) Refers to the recognition of deferred income by assignment of exploration rights, as described under Note 18.
(b) Expenses related to pre-operational expenses of stores.

25. Financial income

	Six-month period ended:				Three-month period ended:			
	Company		Consolidated		Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Financial income:								
Interest from the sale of extended guarantee	33,692	23,668	33,692	23,668	21,248	13,140	21,248	13,140
Income from financial investments and securities	15,608	27,013	3,740	6,603	5,327	9,236	2,444	1,408
Interest from the sale of goods – interest in arrears	2,654	1,905	2,654	1,905	1,399	1,021	1,399	1,021
Discounts obtained and monetary adjustments	22,548	18,327	22,548	18,327	14,192	11,834	14,192	11,834
Other	647	581	647	581	234	158	234	158
	75,149	71,494	63,281	51,084	42,400	35,389	39,517	27,561
Financial expenses:								
Interest on loans and financing	(32,027)	(120,628)	(32,027)	(120,641)	(15,152)	(52,671)	(15,152)	(52,677)
Charges on credit card advances	(138,078)	(150,216)	(138,749)	(151,023)	(79,402)	(75,728)	(79,673)	(76,115)
Provision for loss on interest over extended guarantees	(10,121)	(5,779)	(10,121)	(5,779)	(7,522)	(2,379)	(7,522)	(2,379)
Other	(14,394)	(13,091)	(14,718)	(13,304)	(9,510)	(5,546)	(9,731)	(5,638)
	(194,620)	(289,714)	(195,615)	(290,747)	(111,586)	(136,324)	(112,078)	(136,809)
Net financial income	(119,471)	(218,220)	(132,334)	(239,663)	(69,186)	(100,935)	(72,561)	(109,248)

26. Segment reporting

To manage its business taking into consideration its financial and operating activities, the Company classified its business into Retail, Financial Operations, Insurance Operations and Other Services. These classifications are considered as the primary segments for disclosure of information. The characteristics of these divisions are described below

Retail – basically the resale of goods and provision of services in the Company's stores and e-commerce (traditional e-commerce and marketplace);

Financial operations - through the jointly-owned subsidiary Luizaseg, mainly engaged in granting of credit to the Company's customers for acquisition of products;

Insurance operations - through the jointly-owned subsidiary Luizaseg, mainly engaged in the offer of extended warranties of products purchased by the Company's customers;

Other services – sum of services rendered in consortium management through its subsidiary LAC, mainly engaged in the management of consortia to the Company's customers for the purchase of products; and management of product delivery services, through its subsidiary Logbee.

The Company's sales are fully made in the Brazilian territory and, considering retail operations, there is no concentration of customers or of products and services offered.

Statement of profit or loss

	06/30/2018					Consolidated
	Retail (a)	Financial Operations	Insurance operations	Other services	Eliminations (b)	
Gross revenue	8,822,092	462,301	106,215	37,332	(574,390)	8,853,550
Deductions from revenue	(1,541,076)	-	-	(3,026)	-	(1,544,102)
Net revenue of the segment	7,281,016	462,301	106,215	34,306	(574,390)	7,309,448
Costs	(5,149,037)	(40,953)	(9,958)	(14,629)	56,508	(5,158,069)
Gross profit	2,131,979	421,348	96,257	19,677	(517,882)	2,151,379
Sales expenses	(1,303,523)	(174,366)	(78,705)	-	253,348	(1,303,246)
General and administrative expenses	(256,136)	(4,877)	(8,665)	(14,373)	13,542	(270,509)
Allowance for doubtful accounts	(27,599)	(180,678)	-	-	180,678	(27,599)
Depreciation and amortization	(76,174)	(2,970)	(2,365)	(183)	5,335	(76,357)
Equity in investments	37,053	-	-	-	(4,070)	32,983
Other operating income	29,870	(7,609)	(2,569)	28	10,178	29,898
Financial income	62,144	-	8,737	1,137	(8,737)	63,281
Financial expenses	(195,533)	-	(30)	(82)	30	(195,615)
Income tax and social contribution	(113,852)	(23,754)	(6,771)	(2,134)	30,525	(115,986)
Net income for the period	288,229	27,094	5,889	4,070	(37,053)	288,229

Equity accounting reconciliation

Equity in investments – Other services (Note 12)	4,070
Equity in investments - Luizacred (Note 13)	27,094
Equity in investments - Luizaseg (Note 13)	5,889
(=) Equity in investments of the retail segment	37,053
(-) Elimination effect – Other services	(4,070)
(=) Consolidated equity in investments	32,983

(a) The retail segment is represented by consolidated amounts contemplating the results of Magazine Luiza S.A., Época Cosméticos and Integra Commerce. In the retail segment, the equity in investments line contemplates net income from financial operations, insurance and other services, once this amount is contained in the profit or loss amounts of the segment used by the main operations management.

(b) Eliminations are represented mainly by the effects of the segments of financial operations and insurance operations, which are presented in a proportional manner above, nevertheless are included only in one line of equity in investments in the consolidated financial statements of the Company.

Statement of profit or loss

	06/30/2017					Consolidated
	Retail (a)	Financial Operations	Insurance operations	Other services	Eliminations (b)	
Gross revenue	6,540,966	421,220	92,248	33,121	(519,329)	6,568,226
Deductions from revenue	(1,059,711)	-	-	(2,359)	-	(1,062,070)
Net revenue of the segment	5,481,255	421,220	92,248	30,762	(519,329)	5,506,156
Costs	(3,828,893)	(50,337)	(12,093)	(15,739)	68,291	(3,838,771)
Gross profit	1,652,362	370,883	80,155	15,023	(451,038)	1,667,385
Sales expenses	(997,835)	(161,485)	(62,456)	-	223,941	(997,835)
General and administrative expenses	(233,731)	(1,250)	(10,019)	(12,553)	11,269	(246,284)
Allowance for doubtful accounts	(15,767)	(137,989)	-	-	137,989	(15,767)
Depreciation and amortization	(69,169)	(2,984)	(2,325)	(190)	5,309	(69,359)
Equity in investments	43,724	-	-	-	(2,905)	40,819
Other operating income	18,800	(6,677)	(1,421)	547	8,098	19,347
Financial income	49,393	-	9,450	1,691	(9,450)	51,084
Financial expenses	(290,600)	-	(15)	(147)	15	(290,747)
Income tax and social contribution	(26,258)	(27,237)	(5,811)	(1,466)	33,048	(27,724)
Net income for the period	130,919	33,261	7,558	2,905	(43,724)	130,919

Equity accounting reconciliation

Equity in investments - LAC	2,905
Equity in investments - Luizacred	33,261
Equity in investments - Luizaseg	7,558
(=) Equity in investments retail segment	43,724
(-) Elimination effect LAC	(2,905)
(=) Consolidated equity in investments	40,819

(a) The retail segment is represented by consolidated amounts contemplating the results of Magazine Luiza S.A. and Época Cosméticos. In the retail segment, the equity in investments line contemplates net income from financial operations, insurance and consortium management, once this amount is contained in the profit or loss amounts of the segment used by the main operations management.

(b) Eliminations are represented mainly by the effects of the segments of financial operations and insurance operations, which are presented in a proportional manner above, nevertheless are included only in one line of equity in investments in the consolidated financial statements of the Company.

Statements of financial position

	06/30/2018			
	Retail (*)	Financial operations	Insurance operations	Other Services
Assets				
Cash and cash equivalents	640,221	5,252	153	40,230
Securities and other financial assets	182,840	6,518	188,204	-
Trade receivables	1,513,175	3,014,634	-	1,012
Inventories	2,110,415	-	-	-
Investments	326,719	-	-	-
Property and equipment and intangible assets	1,144,183	67,035	40,467	1,774
Other	1,109,191	224,236	34,060	4,476
	7,026,744	3,317,675	262,884	47,492
Liabilities				
Suppliers	2,747,598	-	1,430	1,877
Loans and financing and other financial liabilities	581,887	-	-	-
Interbank deposits	-	1,503,118	-	-
Credit card operations	-	1,400,265	-	-
Insurance reserves	-	-	216,335	-
Provision for tax, civil and labor contingencies	346,348	64,613	1,455	882
Deferred income	488,995	18,572	-	-
Other	673,347	62,521	27,723	10,251
	4,838,175	3,049,089	246,943	13,010
Net equity	2,188,569	268,586	15,941	34,482
Investment reconciliation				
Investments in subsidiaries				
Investment LAC (Note 12)	34,120			
Investment Logbee (Note 12)	362			
	34,482			
Goodwill Logbee (Note 12)	7,710			
	42,192			
Investments in jointly-owned subsidiaries				
Investment Luizacred (Note 13)	268,586			
Investment Luizaseg (Note 13)	15,941			
	284,527			
Total investments	326,719			
(-) Elimination effect	(42,192)			
(=) Total consolidated investments	284,527			

(*) Consolidated balances contemplating the results of Magazine Luiza S.A, Época Cosméticos and Integra Commerce

Statements of financial position

	12/31/2017			
	Retail(*)	Financial operations	Insurance operations	Other services
Assets				
Cash and cash equivalents	373,167	5,648	211	39,540
Securities and other financial assets	1,259,553	6,251	182,343	-
Trade receivables	1,245,672	2,591,429	-	359
Inventories	1,969,333	-	-	-
Investments	341,168	-	-	-
Property and equipment and intangible assets	1,099,670	69,988	42,855	1,717
Other	1,118,628	156,157	21,839	3,724
	<u>7,407,191</u>	<u>2,829,473</u>	<u>247,248</u>	<u>45,340</u>
Liabilities				
Suppliers	2,917,836	-	1,595	1,740
Loans and financing and other financial liabilities	871,498	-	-	-
Interbank deposits	-	1,196,675	-	-
Credit card operations	-	1,217,662	-	-
Insurance reserves	-	-	203,841	-
Provision for tax, civil and labor contingencies	300,922	65,091	1,593	612
Deferred income	510,403	19,092	-	-
Other	732,555	37,379	22,446	13,167
	<u>5,333,214</u>	<u>2,535,899</u>	<u>229,475</u>	<u>15,519</u>
Net equity	<u>2,073,977</u>	<u>293,574</u>	<u>17,773</u>	<u>29,821</u>
Investment reconciliation				
Investments in subsidiaries				
Investment LAC (Note 12)	29,821			
Investments in jointly-owned subsidiaries				
Investment Luizacred (Note 13)	293,574			
Investment Luizaseg (Note 13)	17,773			
	<u>311,347</u>			
Total investments	<u>341,168</u>			
(-) Elimination effect LAC	(29,821)			
(=) Total consolidated investments	<u>311,347</u>			

(*) Consolidated balances contemplating the results of Magazine Luiza S.A, Época Cosméticos and Integra Commerce

27. Financial instruments

Capital risk management

The objectives of the Company through capital management are to safeguard the going concern capacity in order to offer continuous return to the Company's shareholders and benefits to other related parties, and to maintain an ideal capital structure to reduce this cost and maximize its funds allowing for the opening and remodeling of stores, new technologies, process improvement and advanced management methods.

The Company's capital structure comprises financial liabilities, cash and cash equivalents, securities and equity. Periodically, Management reviews the capital structure and its ability to settle its liabilities, as well as monitoring, on a timely basis, the average term of trade payables in relation to the average term of inventory turnover, taking prompt actions should these balance ratios pose significant imbalance.

The Company uses the non-GAAP performance measure adjusted net debt/adjusted EBITDA, as they believe such measure is a relevant metric for monitoring the Company's level of indebtedness, since it reflects the net consolidated funds available from the Company's operating cash flow for payment of its financial obligations. The Company defines adjusted EBITDA as profit before income tax and social contribution, finance income and expenses, depreciation and amortization and non-recurring operating events. Adjusted EBITDA is not a defined performance measure under IFRS. The Company's definition of adjusted EBITDA may not be comparable with similarly titled performance measures disclosures by other companies.

The capital structure of the Company is presented as follows:

	Company		Consolidated	
	06/30/2018	12/31/2017	06/30/2018	12/31/2017
Loans and financing	(581,887)	(871,498)	(581,887)	(871,498)
(+)Cash and cash equivalents	639,631	370,926	680,451	412,707
(+)Securities and other financial assets	182,840	1,259,553	182,840	1,259,553
(+)Third party credit cards	1,010,912	818,154	1,018,947	820,267
(+)Related party credit cards	44,325	42,338	44,325	42,338
Adjusted net cash	1,295,821	1,619,473	1,344,676	1,663,367
Net equity	2,188,569	2,073,977	2,188,569	2,073,977

Categories of financial instruments

Categories of financial instruments	Classification	Company		Consolidated	
		06/30/2018	12/31/2017	06/30/2018	12/31//2017
Cash and banks	Amortized cost	93,484	90,560	94,303	91,928
Escrow deposits	Amortized cost	342,017	310,899	342,019	310,901
Receivables – Credit and debit cards	FVTOCI	1,025,177	835,088	1,033,212	837,201
Receivables – Other trade receivables and commercial agreements	Amortized cost	476,490	403,636	480,975	408,830
Receivables from related parties	Amortized cost	57,586	57,647	56,519	54,428
Receivables from related parties – Credit cards	FVTPL	44,325	42,338	44,325	42,338
Held-for-negotiation – Cash equivalents	Amortized cost	546,147	280,366	586,148	320,779
Held-for-negotiation – Securities	Amortized cost	11,310	10,995	11,310	10,995
Held-for-negotiation – Securities	FVTPL	171,530	1,247,180	171,530	1,247,180
Derivative instrument asset	FVTPL	-	1,378	-	1,378
Total financial assets		2,768,066	3,280,087	2,820,341	3,325,958

Categories of financial instruments	Classification	Company		Consolidated	
		06/30/2018	12/31/2017	06/30/2018	12/31/2017
Suppliers	Amortized cost	2,734,475	2,898,025	2,749,475	2,919,541
Loans and financing	Amortized cost	581,887	818,979	581,887	818,979
Loans and financing	FVTPL	-	52,519	-	52,519
Payables to related parties	Amortized cost	94,425	89,486	94,460	89,521
Total financial liabilities		3,410,787	3,859,009	3,425,822	3,880,560

Fair value measurement

All assets and liabilities for which the fair value is measured or disclosed in the interim financial information are classified within the fair value hierarchy described below, based on the lowest level of information that is significant to the fair value measurement as a whole:

Level 1 - Quoted market prices (unadjusted) in active markets for identical assets or liabilities;

Level 2 - Valuation techniques for which the lowest and significant level of information to measure the fair value directly or indirectly observable. The Company uses the discounted cash flow technique for measurement.

Level 3 - Valuation techniques for which the lowest and significant level of information to measure the fair value is unobservable.

The measurement at fair value of assets and liabilities of the Company is demonstrated below:

Categories of financial instruments - Assets	Classification	Company		Consolidated		Level
		06/30/2018	12/31/2017	06/30/2018	12/31/2017	
Receivables – Credit and debit cards	FVTOCI	1,025,177	-	1,033,212	-	Level 2
Receivables from related parties – credit cards	FVTPL	44,325	-	44,325	-	Level 2
Cash equivalents and securities	FVTPL	171,530	1,538,541	171,530	1,578,954	Level 2
Derivative instrument assets	FVTPL	-	1,378	-	1,378	Level 2
Total financial assets		<u>1,241,032</u>	<u>1,539,919</u>	<u>1,249,067</u>	<u>1,580,332</u>	
Loans and financing	FVTPL	-	52,519	-	52,519	Level 2
Total financial liabilities		<u>-</u>	<u>52,519</u>	<u>-</u>	<u>52,519</u>	

Evaluation techniques and significant unobservable inputs

Specific evaluation techniques used to value financial instruments, in accordance to the rules of level 2, include:

- Quoted market prices or quotations from financial institutions or brokers for similar instruments.
- Fair value of receivables from credit cards is determined based on assumptions usually used for the sale of similar assets.
- Other techniques, such as discounted cash flow analysis, are used to determine the fair value for the remaining financial instruments.

Liquidity risk management

The Company's Financial Management has the ultimate responsibility for the management of the liquidity risk and prepares an appropriate liquidity risk management model to manage funding requirements and short, medium and long-term liquidity management. The Company manages the liquidity risk through the continuous monitoring of estimated and actual cash flows, the combination of the maturity profiles of financial assets and liabilities and the maintenance of a close relationship with financial institutions, with regular disclosure of information to support credit decisions when external funds are necessary.

The table below details the remaining contractual maturity of the Company's financial liabilities and the contractual amortization terms. This table was prepared using the undiscounted cash flows of financial liabilities.

Contractual maturity is based on the most recent date on which the Company should settle the related obligations:

	Book value	Under one year	One to three years	Over three years	Total
Suppliers	2,749,475	2,749,475	-	-	2,749,475
Loans and financing	581,887	288,636	341,653	12,064	642,353
Related parties	94,460	94,460	-	-	94,460
Other payables – ex-quotaholders	5,788	5,788	-	-	5,788

Considerations on risks

The Company's business primarily comprises the retail sale of consumer goods, mainly home appliances, electronics, furniture and financial services, consumer financing for purchase of these goods and consortium related activities, created for the acquisition of vehicles, motorcycles, home appliances and real estate properties. The main market risk factors affecting the Company's business are as follows:

Credit risk: the risk arises from the possibility that the Company may incur losses due to non-receipt of amounts billed to their customers, the consolidated balance of which amounts R\$ 1,314,489 as at June 30, 2018 (R\$ 1,066,091 as at December 31, 2017). A large part of the sales of the Company are made using the credit card as a form of payment, which is substantially securitized with the credit card administrators. For other receivables the Company evaluates also the risk as being low, due to the widespread sales, as a result of the large number of customers; however, there are no guarantees of actual receipt of the total balance of trade receivables due to the nature of the Company's activities. Even so, the risk is managed by means of periodic analysis of default rate (with consistent criteria to support the requirements of IFRS 9 – see Note 3.2.b.ii) and the adoption of more efficient collection measures. As at June 30, 2018 the Company recorded past-due or uncollectible balances under "trade receivables," which terms were renegotiated, in the amount of R\$ 5,975 (R\$ 5,346 as at December 31, 2017), which are included in the Company's analysis on the need to recognize an allowance for doubtful accounts. See note 7 for further information on accounts receivables.

The policy of the Company for investments in debt securities (financial investments) is to invest in securities that have ratings attributed by the main credit risk agencies, of at least Sovereign Credit Ratings. As at June 30, 2018, 100% (one hundred percent) of investments held by the Company have such rating level reaching the amount of R\$ 728,987 (R\$ 1,539,919 as at December 31, 2017) Company and R\$ 768,988 (R\$ 1,580,332 as at December 31, 2017) Consolidated

Market risk: arises from the slowdown of retail sales in the Brazilian economic environment. The risks involved in these transactions are managed by establishing operational and commercial policies, determining limits for derivative transactions, and constantly monitoring assumed positions. The main related risks are variations in the interest and foreign exchange rates.

Interest rate risk: the Company is exposed to floating interest rates tied to the "Interbank Deposit Certificate (CDI)", relating to financial investments and loans and financing in Brazilian Reais, for which it performed a sensitivity analysis, as described below.

As at June 30, 2018, Management carried out a sensitivity analysis, considering a probable scenario and scenarios of 25% and 50% increases in the expected interest rates. The probable scenario was measured using the future interest rates disclosed by BM&FBOVESPA and/or BACEN. The expected effects of interest expenses net of financial income from financial investments for the next three months are as follows:

	Company	Consolidated
	06/30/2018	06/30/2018
Bank deposit certificates (Note 5)	545,949	554,055
Non-exclusive investment funds (Note 5)	198	32,093
Cash equivalents	546,147	586,148
Securities (Note 6)	182,840	182,840
Total cash equivalents and securities	728,987	768,988
Loans and financing (Note 17)	(581,887)	(581,887)
Variation	147,100	187,101
Interest to incur exposed to CDI	6.39%	6.39%
Impact on financial income, net of taxes		
Scenario I Probable	131	722
Scenario II Over 25%	99	541
Scenario III - Over 50%	66	361

Foreign exchange risk management: the Company uses derivative financial instruments with the purpose of meeting its market risk management requirements arising from mismatching between currencies and indexers. Derivative transactions are carried out through the Finance Department, pursuant to the strategies previously approved by the Company's Board of Directors.

Upon initial recognition of hedge, the Company formally classifies and reports the hedge ratio to which the Company intends to apply the hedge accounting, as well as the objective and the Management's risk management strategy to materialize the hedge.

In this six-month period, the Company settled all its hedge operations.

28. Statements of cash flows

Changes in equity that do not affect the cash flows of the Company are as follows:

	Company		Consolidated	
	06/30/2018	06/30/2017	06/30/2018	06/30/2017
Changes in fair value of financial assets	2,009	622	2,009	622
Initial adoption of IFRS 9 and 15 - FVTOCI	(768)	-	(768)	-
Initial adoption of IFRS 9 and 15 - FVTPL	(36,219)	-	(36,219)	-
Initial adoption of IFRS 9 and 15 – Jointly-owned subsidiary	(52,082)	-	(52,082)	-
Initial adoption of IFRS 9 and 15 – effect of IR/CS	12,576	-	12,576	-
Payables to ex-quotaholders	5,000	1,000	5,000	1,000

29. Insurance

The Company has insurance contracts with coverage determined in accordance with the advice of experts, taking into account the nature and degree of risk, in amounts considered sufficient to cover any losses on its assets and/or obligations.

The insurance coverage, as at June 30, 2018 and December 31, 2017, are demonstrated below:

	06/30/2018	12/31/2017
Civil responsibility and D&O	70,000	65,000
Sundry risks – inventory and property and equipment	2,739,430	2,402,335
Vehicles	14,162	14,162
	<u>2,823,592</u>	<u>2,481,497</u>